

2026 Engage Trade Show Deals

HERSHEY 


McLANE®

Live & Virtual Show: Get \$37.44 Off

Retail Delivery: 9/26/26 – 1/2/27

**Asst. Pre-Priced 2/\$3 Standard Bar
Shipper**

144ct

\$167.26

UPC: 34000-94723

UIN: 55274

Contains:

36 Hershey's Milk Choc Standard

36 Reese's PB Cup Standard

36 Hershey's Milk Choc w/ Almd Standard

36 Kit Kat Standard

Deal Mechanics

Cost of 1 Shipper = \$167.26

Total Deal Units = 144 units

Unit Allow. on Ttl Deal = \$0.26
(\$37.44 back / 144 units)

*Does not include distributor upcharge

**22%
DEAL**



HERSHEY'S

MCLANE®

Live Show: Get \$15 Off

**12%
DEAL**



HERSHEY'S

Retail Delivery: Jan – Feb 2027

Asst. Hershey Rolls King Size Counter Units

64ct

\$129.93

UPC: 34000-47132

UIN: 109524

Contains:

24 Hershey's Rolls Chocolatey Crème King

24 Hershey's Rolls Cookies N Crème King

16 Kit Kat King

Deal Mechanics

Cost of Prepacks = \$129.93

Total Deal Units = 64 units

Unit Allow. on Ttl Deal = \$0.23
(\$15 back / 64 units)

*Does not include distributor upcharge

Virtual Show: Get \$7 Off

**5%
DEAL**



MCLANE

Live Show: Get \$35 Off

**13%
DEAL**



Retail Delivery: 9/30/26 – 11/30/26

Hershey Movie Asst. King Size Shipper

130ct

\$263.91

UPC: 34000-46644

UIN: 90984

Contains:

16 Kit Kat King

48 Hershey Milk Choc King

24 Hershey Cookies N Crème King

24 Hershey's Milk Choc w/ Almd King

18 Reese's PB Cup King Size

Deal Mechanics

Cost of 1 Shipper = \$263.91

Total Deal Units = 130 units

Unit Allow. on Ttl Deal = \$0.27
(\$35 back / 130 units)

*Does not include distributor upcharge

Virtual Show: Get \$15 Off

**6%
DEAL**



HERSHEY'S

MCLANE

Live & Virtual Show: Get \$5 Off

Retail Delivery: 10/1/26 – 12/5/26

Hershey Filled Bars King Size Counter

Unit

36ct

\$73.08

UPC: 34000-47146

UIN: 83794



Contains:

18 Hershey Affogato King

18 Hershey Salted Caramel Creme King



Deal Mechanics

Cost of 1 Counter Unit = \$73.08

Total Deal Units = 36 units

Unit Allow. on Ttl Deal = \$0.14

(\$5 back / 36 units)

*Does not include distributor upcharge



Live Show: Get \$15 Off

**12%
DEAL**



Retail Delivery: Jan – Mar 2027

**Twizzlers and Jolly Rancher Peg Bag
Shipper**

60ct

\$129.08

UPC: 10700-60684

UIN: 90974

Contains:

18 Twizzlers Strawberry Filled

12 Jolly Rancher Ropes Blue Raspberry & Cherry

18 Jolly Rancher Ropes Fruit Punch & Mango

12 Jolly Rancher Ropes Green Apple & Watermelon

Deal Mechanics

Cost of 1 Shipper = \$129.08

Total Deal Units = 60 units

Unit Allow. on Ttl Deal = \$0.25
(\$15 back / 60 units)

*Does not include distributor upcharge

Virtual Show: Get \$10 Off

**8%
DEAL**



HERSHEY

MCLANE

Live Show: Get \$30 Off

11%
DEAL



Retail Delivery: Oct – Dec 2026

Asst. Super King 3-in-1 Shipper

90ct

\$267.25

UPC: 34000-40618

UIN: 860457

Contains:

36 Reese's PB Cup Super King

18 Reese's Fastbreak Super King

36 Kit Kat Super King

Deal Mechanics

Cost of 1 Shipper = \$267.25

Total Deal Units = 90 units

Unit Allow. on Ttl Deal = \$0.33
(\$30 back / 90 units)

*Does not include distributor upcharge

Virtual Show: Get \$20 Off

7%
DEAL



HERSHEY


McLANE®

Live & Virtual Show: Get \$3 Off

Retail Delivery: Jan – Mar 2027

**14%
DEAL**



NEW!

Ice Breakers Peppermint Sticks

10ct

\$10.70

UPC: 34000-50320

UIN: 63684



NEW!

Ice Breakers Spearmint Sticks

10ct

\$10.70

UPC: 34000-50318

UIN: 63674

Deal Mechanics

Cost of 2 Boxes = \$21.40

Total Deal Units = 20 units

Unit Allow. on Ttl Deal = \$0.15
(\$3 back / 20 units)

*Does not include distributor upcharge



Live Show: Get \$12 Off

**15%
DEAL**



**Jolly Rancher Mixed Berry
Freeze Dried Peg**
8ct
\$30.87
UPC: 10700-60638
UIN: 993697

Retail Delivery: Jan – Mar 2027



**Jolly Rancher Fruit Punch & Mango
Ropes Peg**
12ct
\$25.82
UPC: 10700-60588
UIN: 63624

NEW!



**Jolly Rancher Heat Wave Gummies
Peg**
12ct
\$25.82
UPC: 10700-60653
UIN: 6080

NEW!

Virtual Show: Get \$10 Off

**12%
DEAL**

Deal Mechanics

Cost of 3 Boxes = \$82.51

Total Deal Units = 32 units

Unit Allow. on Ttl Deal = \$0.38
(\$12 back / 32 units)

*Does not include distributor upcharge





Live & Virtual Show: Get \$10 Off

Retail Delivery: Jan – Feb 2027



**Hershey Rolls Chocolatey
Crème King Size**

16ct

\$32.48

UPC: 34000-46807

UIN: 63634



**Hershey's Rolls Cookies N
Crème King Size**

16ct

\$32.48

UPC: 34000-46809

UIN: 63654



**Reese's Pieces Chocolate
Cookie King Size**

16ct

\$32.48

UPC: 34000-46975

UIN: 76074



**Ice Breakers Strawberry Ice
Cubes Bottle Pk.**

6ct

\$19.21

UPC: 34000-46967

UIN: 63664

Deal Mechanics

Cost of 4 Boxes = \$116.65

Total Deal Units = 54 units

Unit Allow. on Ttl Deal = \$0.19
(\$10 back / 54 units)

*Does not include distributor upcharge



**NEW Items
Coming
2027!**

Live & Virtual Show: Get \$15 Off

Retail Delivery: Feb – Mar 2027

**9%
DEAL**



**Jolly Rancher Crunchy
Gummies Original Peg**
12ct
\$25.82
UPC: 10700-60697
UIN: 76024



**Jolly Rancher Crunchy
Gummies Sour Peg**
12ct
\$25.82
UPC: 10700-60691
UIN: 75984



**Reese's Pieces Dipped
Peanuts King Size**
16ct
\$32.48
UPC: 34000-47191
UIN: 76084



**Reese's Sticks Ultimate
Peanut Butter King Size**
24ct
\$48.72
UPC: 34000-20306
UIN: 80094



**Twizzlers Strawberry Filled
Twists Peg**
12ct
\$25.82
UPC: 34000-54458
UIN: 76104

Deal Mechanics

Cost of 5 Boxes = \$158.66

Total Deal Units = 76 units

Unit Allow. on Ttl Deal = \$0.20
(\$15 back / 76 units)

*Does not include distributor upcharge



Live & Virtual Show: Get \$6 Off

Retail Delivery: Dec 2026 – Feb 2027

**8%
DEAL**



Rainbow Sour Strips

12ct

\$23.88

UPC: 60001-80052

UIN: 464047



Blue Raspberry Sour Strips

12ct

\$23.88

UPC: 60001-80050

UIN: 876347



Strawberry Sour Strips

12ct

\$23.88

UPC: 60001-80051

UIN: 633797

Deal Mechanics

Cost of 3 Boxes = \$71.64

Total Deal Units = 36 units

Unit Allow. on Ttl Deal = \$0.17
(\$6 back / 36 units)

*Does not include distributor upcharge



Live & Virtual Show: Get 15% Off

Retail Delivery: 11/2/26 – 12/4/26

Reese's Filled Shipper

36ct.

\$63.27

UPC: 10031-48042

UIN: 934647

Contains:

36 Reese's Filled Pretzels

Deal Mechanics

Cost of 1 Shipper = \$63.27

Total Deal Units = 36 units

Unit Allow. on Ttl Deal = \$0.26
(\$9.49 back / 36 units)

*Does not include distributor upcharge

**15%
DEAL**





Live & Virtual Show: Get 15% Off

Retail Delivery: 10/15/26 – 12/31/26

**Dots Pretzel & Snack Mix
Assorted 5oz Shipper**

36ct.

\$99.99

UPC: 15665-00155

UIN: 005134

Contains:

9 Dot's Snack Mix 4.4oz

18 Dot's Original Pretzels 5oz

9 Dot's Garlic Parm Pretzels 5oz

Deal Mechanics

Cost of 1 Shipper = \$99.99

Total Deal Units = 36 units

Unit Allow. on Ttl Deal = \$0.42
(\$15 back / 36 units)

*Does not include distributor upcharge

**15%
DEAL**



Live & Virtual Show: 15% OFF

Retail Delivery: 10/15/26 – 12/31/26

**15%
DEAL**



Dot's Original 16oz
10ct.
\$54.44
UPC: 55712-00801
UIN: 291507



Dot's Garlic Parmesan 16oz
10ct.
\$54.44
UPC: 50031-71985
UIN: 801857



Dot's Snack Mix 14oz
10ct.
\$54.44
UPC: 15665-00146
UIN: 006106

NEW!

Deal Mechanics

Cost of 3 Boxes = \$163.32

Total Deal Units = 30 units

Unit Allow. on Ttl Deal = \$0.82
(\$24.50 back / 30 units)

*Does not include distributor upcharge

Live & Virtual Show: Buy All 4 & Get \$8 Off

Retail Delivery: 12/1/26 – 1/31/27

**15%
DEAL**



Pirate's Booty
12ct.
\$10.42
UPC: 15665-12715
UIN: 405381



**Skinny Pop White Cheddar
with Dairy**
12ct.
\$13.82
UPC: 16925-02328
UIN: 6184



Skinny Pop Garlic Parmesan
12ct.
\$13.82
UPC: 16925-02378
UIN: 92474



Skinny Pop Original
12ct.
\$13.82
UPC: 50251-00408
UIN: 310052

Deal Mechanics

Cost of 4 Boxes = \$51.88

Total Deal Units = 48 units

Unit Allow. on Ttl Deal = \$0.17
(\$8 back / 48 units)

*Does not include distributor upcharge

Live & Virtual Show: Get \$8 Off

Retail Delivery: 9/26/26 – 1/22/27

**9%
DEAL**

Fulfil Ast Counter Unit/Power Wing

48ct.

\$85.32

UPC: 40202-28632

UIN: 98154



Contains:

30 Fulfil Chocolate Peanut Butter

18 Fulfil Chocolate Salted Caramel



Deal Mechanics

Cost of 1 Counter Unit = \$85.32

Total Deal Units = 48 units

Unit Allow. on Ttl Deal = \$0.17
(\$8 back / 48 units)

*Does not include distributor upcharge

HERSHEY


McLANE

Live & Virtual Show: Buy All 4 & Get \$13 Off

Retail Delivery: 12/1/26 – 1/31/27

**15%
DEAL**



**Fulfil Chocolate Salted
Caramel**

12ct.

\$21.33

UPC: 51724-00828

UIN: 853517



**Fulfil Chocolate Peanut
Butter**

12ct.

\$21.33

UPC: 51724-00894

UIN: 853527



**ONE Reese's Layered
Chocolate**

12ct.

\$21.33

UPC: 88434-20075

UIN: 23014



**ONE Hershey's Double
Chocolate**

12ct.

\$21.33

UPC: 88434-11581

UIN: 911547

Deal Mechanics

Cost of 4 Boxes = \$85.32

Total Deal Units = 48 units

Unit Allow. on Ttl Deal = \$0.27
(\$13 back / 48 units)

*Does not include distributor upcharge

