



Foodservice & Cold Vault

2026

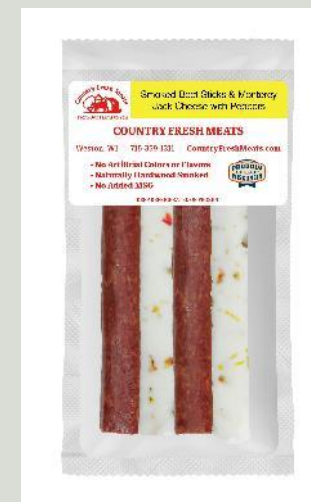


Foodservice & Cold Vault Insights



- Foodservice remains one of the biggest growth opportunities in convenience.
- C-stores continue taking share from traditional QSRs through speed, convenience, and value.
- Grab-and-go demand is growing across sandwiches, wraps, salads, protein snacks, and healthier options.
- Digital ordering, loyalty programs, and foodservice e-commerce are driving growth.
- Food + beverage purchases increase basket size, loyalty, and satisfaction.
- Energy is the largest and fastest-growing beverage segment.
- Modern sodas (Poppi, Olipop) continue gaining cold vault distribution.
- Zero-sugar, functional, and wellness beverages are fueling innovation.
- Bundling foodservice and beverages remains a major basket-building opportunity.
- Protein-forward snacks and meat snacks continue benefiting from consumer demand for convenience and satiety.

Engage Live Show Deals - Refrigerated



McLane UIN	Mfg Item #	Mfg UPC	Case UPC	Description	*Deal \$ Per Caddy	Discount %
554847	10000037589	10017082010282	10017082010282	3oz Beef CC Original Meat & Cheddar Cheese Stick	\$ 2.25	12%
554867	10000037631	10017082010312	10017082010312	3oz Beef CC Original Meat & Pepper Jack Cheese Stick	\$ 2.25	12%
15274	10000047442	10829905001755	10829905001755	3oz CFM Smoked Beef & Colby Jack Cheese Stick	\$ 2.50	11%
14004	10000047416	10829905009218	10829905009218	3.5oz CFM Smoked Beef & String Cheese Stick	\$ 2.50	11%
13564	10000047463	10829905004411	10829905004411	3oz CFM Smoked Beef & Bacon Cheddar Stick	\$ 2.50	11%
14024	10000047419	10829905001830	10829905001830	3oz CFM Smoked Beef & Monterey Jack Cheese Stick	\$ 2.50	11%



NEW ITEMS

NUTRITIOUS, WITHOUT TASTING LIKE IT.

0G OF
SUGAR
PER SERVING*

33G
PROTEIN*
PER SERVING

NO
FILLERS

NO!
MSG

NO
ARTIFICIAL
COLORS



FOUR PROTEIN FLAVORS:

- 3.8oz Summer Sausage (934537)
- 3.2oz Peppered Pork Tenderloin (934557)
- 3.1oz Peppered Turkey Tenders (934577)
- 3.8oz Jalapeño Summer Sausage (934577)

LIVE DEALS



FUEL YOUR DAY THE PRASEK'S WAY.



#1 In Sales Rate,
In All Convenience
Outlets

Source: Circana,
Nielsen NIQ



Genoa Salame
8ct/3oz
73007-86539-9
UIN 558167



Pepperoni Snack
8ct/3oz
73007-38280-3
UIN 842817



Calabrese Snack
8ct/3oz
73007-86538-2
UIN 577557

SAVE
\$6.00

**25%
OFF**

NEW PANINOS SNACK TRAYS!



Panino Pepperoni
8ct/2.8oz
73007-45292-6
UIN 048284

Panino Genoa
8ct/2.5oz
73007-45291-9
UIN 039004

SAVE
\$8.00

**30%
OFF**



PEPPERONI
AND GENOA
SALAME
ROLLED
WITH
MOZZARELLA
CHEESE



MCLANE
ENGAGE



McLane UIN:944707

Virtual Deal: 20% off

Live Show: 25% off



**WONDER SWEET TREATS MIXED DISPLAY-
72CT : GLAZED HONEYBUN, ICED HONEYBUN, SUGAR
DONUT, FROSTED DONUT COMBO**



18 Units



18 Units



12 Units



12 Units



12 Units

UPC	UIN	Item Description	Pack	Size
7225001311	944707	WONDER MX 72CT	72	DISPLAY
7225001127	878287	WONDER ICED HNY BUN	18	4 OZ
7225001210	878327	WONDER CHOC CPCKE	12	4 OZ
7225001176	878297	WONDER GLZ HNY BUN	18	4 OZ
7225001052	878267	WONDER SGR MINI DNT	12	3 OZ
7225001219	878257	WONDER CHOC MINI DNT	12	3.3 OZ

CASE UPC: 72250-01311-3



DKB Single Serve Assortment



ENGAGE Show Deal:

Virtual Deal: 20% off

Live Show: 25% off

1



New!

UIN 074474

2



New!

UIN 074494

3



Dave's Killer Bread

UIN 809797

4



New!

UIN 039954

5



UIN 859307

6



Dave's Killer Bread

UIN 856317

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Keurig Dr Pepper Live Deals

McLane UIN	Case UPC	Description	Size	Pack	*Deal	Case Cost	Allowance	Deal Case Cost
509166	14800002850	MOTT'S APL SCE CINN PCH	3.2 OZ	4/12CT	20% OFF	\$33.12	\$6.62	\$26.50
508812	14800002836	MOTT'S APL SCE ORG PCH	3.2 OZ	4/12CT	20% OFF	\$33.12	\$6.62	\$26.50
273250	10014800513247	CLAMATO JUICE	32 OZ	4/12CT	20% OFF	\$33.12	\$6.62	\$26.50
605238	10014800512752	CLMTO CKTL PCNT	32 OZ	4/12CT	20% OFF	\$33.12	\$6.62	\$26.50
731547	10014800582212	REALEMON BTL SS	8 OZ	12/8OZ	20% OFF	\$18.84	\$3.77	\$15.07
731513	10014800582151	REALEMON SHAPE SQZ	2.5 OZ	24	20% OFF	\$12.24	\$2.45	\$9.79
478768	10014800582007	REALIME SHAPE SQZ	2.5 OZ	24	20% OFF	\$12.24	\$2.45	\$9.79
91702	72350020571	YOO HOO CHOC CAN FRIDGE	11 OZ	24	20% OFF	\$16.80	\$3.36	\$13.44
115261	72350020557	YOO HOO CHOC GLASS	12 OZ	24	20% OFF	\$24.60	\$4.92	\$19.68
8464	14800010107	MOTT'S 100PCT ORNG JCE	12 OZ	12	20% OFF	\$16.56	\$3.31	\$13.25
8484	14800010183	MOTT'S 100PCT APL JCE	12 OZ	12	20% OFF	\$16.56	\$3.31	\$13.25
8494	14800010206	MOTT'S 100PCT WLCH GRP	12 OZ	12	20% OFF	\$16.56	\$3.31	\$13.25



INTRODUCING OIKOS SHELF STABLE PROTEIN SHAKES

CATEGORY TABLE STAKES (Based on leading competitor)

- ☒ 30g of protein per serving
- ☒ 1g of sugar per serving
- ☒ Great Tasting

Show Deal
17% off



UIN
929027



UIN
929047



UIN
929037

LIVE SHOW DEALS

SHIP DATES 9/24 – 10/28/26

25% Off,
When you Buy 4
Cases



San Luis Burritos: Save \$26!			
232307	SL Spicy Red Hot Beef & Bean	10	8 OZ
232287	SL Beef & Bean Green Chile	10	8 OZ
232297	SL Bean & Cheese	10	8 OZ
074374	SL Chicken Al Pastor	10	8 OZ

Market Wedges: Save \$29			
565085	Market Smoked Ham & Cheese Wedge	10	4.9oz
561589	Market Oven Roasted Turkey & Cheese Wedge	10	5oz
561530	Market Ranch Chicken Salad Wedge	10	5oz
565069	Market Mega Italian Style Wedge	8	6oz



Wraps are one of the top 3 most popular sandwich varieties on menus overall!

Market Wraps: Save \$32			
517631	Market Chicken Caesar Wrap	8	8.6 OZ
570515	Market Italian Style Wrap	8	8.2 OZ
785493	Market Turkey Club Wrap	8	8 OZ
872067	Market Chipotle Chicken Wrap	8	7.9 OZ



ENGAGE



McLane UIN	CASE PACK	Deal
694323	12	\$4.36
722167	6	\$2.18
635136	1	\$0.36

McLane UIN	CASE PACK	Deal
694331	12	\$4.36
199950	1	\$0.36

McLane UIN	CASE PACK	Deal
144647	8	\$3.26

McLane UIN	CASE PACK	Deal
931767	8	\$2.83



Brioche Buns

McLane Fresh Program Component!



Gonnella SKU #	UIN #	Description	Units Per Case	Live Show Allowance	VTS Allowance
50123	86707	4" Brioche Bun	8-8 Packs	\$3.00	\$3.00

