



2025 Hot Deals/Promotions and New Item Presentation



GROCERY/SNACKS 2025

RICEWORKS®

New Distribution
25% off all orders - Show Only



HOLE PUNCHED - PEGGABLE					UNIT DATA						CASE INFORMATION						McLANE CODES
ITEM DESCRIPTION	MASTER CASE CODE (GTIN)	ITEM UPC	CASE PACK	TOTAL UNITS	SIZE	UOM	BAG	Unit Dimensions			Gross WGT LBS	Cube	Case Dimensions				
								Length	Width	Height			Length	Width	Height		
USA - STANDARD SIZES																	
Sea Salt - #3	1-06-16676-09031-2	6-16676-09221-0	6	6	5.5	oz	Bag	7.0	2.26	10.75	2.76	0.76	18.0	7.19	10.2	886057	
Sweet Chili - #1	1-06-16676-09038-1	6-16676-09228-9	6	6	5.5	oz	Bag	7.0	2.26	10.75	2.76	0.76	18.0	7.19	10.2	886067	
Wild Golden Flax - #4	2-00-37578-61600-9	0-37578-61600-5	6	6	5.5	oz	Bag	7.0	2.26	10.75	2.76	0.76	18.0	7.19	10.2	886467	
Avocado Ranch - #2	70-8-15506-01457-9	8-15506-01457-0	6	6	5.5	oz	Bag	7.0	2.26	10.75	2.76	0.76	18.0	7.19	10.2	889157	
Honey Habanero - NEW	70-8-15506-01465-4	8-15506-01465-5	6	6	5.5	oz	Bag	7.0	2.26	10.75	2.76	0.76	18.0	7.19	10.2	888377	
Sweet Cinnamon Churro - New	70-8-15506-01466-1	8-15506-01466-2	6	6	5.5	oz	Bag	7.0	2.26	10.75	2.76	0.76	18.0	7.19	10.2	888387	
SINGLE SERVE: CONVENIENCE TRADE																	
Sea Salt - #3	70-8-15506-01458-6	8-15506-01458-7	9	9	3.0	oz	Bag	7.0	2.25	8.0	2.39	0.85	18.0	7.19	10.2	886907	
Sweet Chili - #1	70-8-15506-01460-9	8-15506-01460-0	9	9	3.0	oz	Bag	7.0	2.25	8.0	2.39	0.85	18.0	7.19	10.2	886917	
Wild Golden Flax - #4	70-8-15506-01461-6	8-15506-01461-7	9	9	3.0	oz	Bag	7.0	2.25	8.0	2.39	0.85	18.0	7.19	10.2	888367	
Avocado Ranch - #2	70-8-15506-01462-3	8-15506-01462-4	9	9	3.0	oz	Bag	7.0	2.25	8.0	2.39	0.85	18.0	7.19	10.2	886927	
Honey Habanero - NEW	70-8-15506-01463-0	8-15506-01463-1	9	9	3.0	oz	Bag	7.0	2.25	8.0	2.39	0.85	18.0	7.19	10.2	886947	
Sweet Cinnamon Churro - New	70-8-15506-01464-7	8-15506-01464-8	9	9	3.0	oz	Bag	7.0	2.25	8.0	2.39	0.85	18.0	7.19	10.2	886957	

Riceworks Chips Comparison				
Key Attributes		Brand "A"	Brand "B"	Brand "C"
All Natural	✓	✗	✗	✗
Non-GMO Verified	✓	✗	✗	✗
Gluten-Free Certified	✓	✗	✗	✗
Whole Grain Certified	✓	✗	✓	✗
No MSG	✓	✗	✗	✗
Celiac Friendly	✓	✗	✗	✗
Vegan Friendly	✓	✗	✗	✗
No Artificial Ingredients	✓	✗	✗	✗
No Preservatives	✓	✗	✗	✗
Allergen Free	✓	✗	✗	✗
No Added Sugar	✓	✗	✗	✗
No Trans Fat	✓	✓	✓	✓
No Cholesterol	✓	✓	✓	✓
Patented Process	✓	✗	✗	✗
9-Month Shelf Life	✓	✗	✗	✗
Award Winning	✓	✗	✗	✗

THE GOOD NEWS

- GLUTEN FREE CERTIFIED
- 15-17g WHOLE GRAIN Per Serving
- CHOLESTEROL FREE
- DAIRY FREE
- 0 GRAMS TRANS FAT
- NON-GMO VERIFIED
- FREE OF USDA BIG 9 ALLERGENS
- CELIAC FRIENDLY
- VEGAN
- KOSHER
- NATURALLY DELICIOUS



ENGAGE YOUR TASTEBUDS WITH DEE'S NUTS!

SAVE \$14.40 PER CASE

8-8ct inners for a total of 64ct -
1.75oz bags



15% SHOW
DISCOUNT

SAVE \$4.37 PER CASE

6ct 10oz Resealable Stand Up Bags



ASK ABOUT OUR
FLOOR DISPLAY
SHIPPER (UIN:947787)
AND SAVE 15%!!!



UIN: 841567



UIN: 841607



UIN: 947737



UIN: 947757



UIN: 947777



UIN: 947767



ENGAGE

Top Ramen Hot Pot Fusion Bowls



Thai Coconut Curry Chicken

- ~ Global, Asian-inspired flavors
- ~ Premium ingredients
- ~ Unique experience: Three included ingredient packets for a more elevated preparation experience like authentic Hot Pot in restaurants
- ~ No Artificial Flavors & No Added MSG
- ~ 2.5 servings per bowl
- ~ 4.8 oz Microwavable Bowl
- ~ SRP \$3.99

Chow Mein Vegetable



Chow Mein Teriyaki Vegetable

- A New Better Chow Mein
- No Added MSG & Artificial Flavors
- Every flavor has less sodium than the leading competitor
- New vegetables optimized to match each flavor recipe.
- Straight Chow Mein noodles
- ~ SRP \$2.49

919117	THAI CCNT CURRY CHKN	6	1	4.8 OZ	70662322024	A
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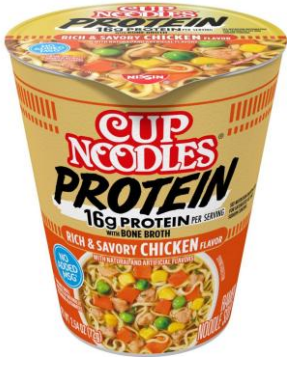
919307 NISSIN CHOW MEIN TRYK VEG 8 1 4 OZ 70662082829 A



Rich & Savory Chicken



Rich & Savory Beef



Hot & Spicy Chicken

- ~ 16g Protein - 2x compared to base CN & MIL
- ~ Made with Bone Broth
- ~ Increased Vegetables
- ~ No Artificial Flavors & No Added MSG
- ~ 2.54 oz Microwavable Cup
- ~ SRP \$2.49

919317	CUP NOODLES PRTN CHKN	6	1	2.54 OZ	70662428016	A
919327	CUP NOODLES PRTN BEEF	6	1	2.54 OZ	70662428023	A
919577	CUP NOODLE PRTN SPY CHKN	6	1	2.54 OZ	70662428030	A

HERR'S

Mid-Size Line of Products

\$1.00 off per 12ct Case

Provide Your Customers With Unrivalled Quality And Flavor Experiences



Coming in Fall 2025

Coming in Fall 2025

Herr's Every Day md Limited Time Offer Shipper Deals with Top Selling SKUs



UIN : 867597

\$10 Off 48 Count Shipper

- 12 - Jalapeno Curls 6oz
- 12 - Mexican Street Corn 4oz
- 12 - Honey Cheese Curls 6oz
- 12 - Honey Cheese Curls 6oz



ENGAGE



UIN : 943667

\$12 0 Off 48 Count Shipper at Live Show**\$10 off in VTS**

- 12 - Jalapeno Kettle Chips 6.5oz
- 12 - Honey Jalapeno Kettle Chips 6.5oz
- 12 - Original Kettle Chips 6.5oz
- 12 - Salt & Vinegar Kettle Chips 6.5oz



UIN : 943637

\$12 0 Off 36 Count Shipper at Live Show**\$10 off in VTS**

2 Cases of

- 12 - Jmozzarella alapeno Curls 6oz
- 12 - Mexican Street Corn 4oz
- 12 - Honey Cheese Curls 6oz
- 12 - Honey Cheese Curls 6oz



UIN : 943657

\$12 0 Off 48 Count Shipper at Live Show**\$10 off in VTS**

- 12 - Jalapeno Curls 6oz
- 12 - Mexican Street Corn 4oz
- 12 - Honey Cheese Curls 6oz
- 12 - Honey Cheese Curls 6oz

PLANTERS® Key Show Deals



**\$2.33
Off
Caddy**

Featuring New 2oz DUOS



Parmesan Pistachio & Peppercorn Cashew

UIN 856957

Buffalo Cashew & Ranch Almond

UIN 856967

Cocoa Cashew & Espresso Hazelnut

UIN 868447

**Trail Mix – Exciting New Flavors!
\$4.00/Off Case**

**Caramel Pecan Crunch
White Chocolate Macadamia**



UIN 842347



UIN 842337



COLUMBUS®

CRAFT



MEATS



NEW Pepperoni!
UIN 842817
\$6.00/OFF Case
(8ct)



Genoa Salami Snack Tray
\$6.00/OFF Case (8ct)
UIN 558167

COLUMBUS is by far the \$
sales rate leader, while also
being the sales growth leader in
Total US Convenience!

*Circana ending 4/20/25 – RFG Lunches



ENGAGE



2025 ENGAGE LIVE 20%

McLane Order Dates: 7/22/2025 - 8/15/2025
Customer Code Dates: 8/25/2025 - 10/2/2025



UIN	UPC	ITEM	PACK	CASE COST	DEAL AMT.	MSRP
126657	41561	Bourbon & Bacon Smokestack 2.5 oz.	4/18 ct.	\$149.76	\$29.95	\$4.16
645437	25700	Hot and Spicy Pepper Jack Smokestack 2.5 oz.	4/18 ct.	\$149.76	\$29.95	\$4.16
130849	04450	Beef and Cheddar Smokestack 2.5oz	4/18 ct.	\$149.76	\$29.95	\$4.16
638777	04460	Beef and Jalapeno Smokestack 2.5oz	4/18 ct.	\$149.76	\$29.95	\$4.16
613877	38190	Turkey and Cheddar Smokestack 2.5oz	4/18 ct.	\$149.76	\$29.95	\$4.16
041317	39820	Smokestack Mix Wing Panel 2.5oz Includes: 2 Beef/Cheddar, 1 Beef/Jalapeno	54 ct.	\$112.32	\$22.46	\$4.16
536540	38540	BF Snack Stick 3 oz.	8/7 ct.	\$105.84	\$21.16	\$3.78
13627	38520	Turkey Snack Stick 3 oz.	8/7 ct.	\$105.84	\$21.16	\$3.78
579757	70455	Hot and Spicy Stick 3 oz.	8/7 ct.	\$105.84	\$21.16	\$3.78
422247	48450	Twisted Link Beef Stick 14 oz.	1/10 ct.	\$75.50	\$15.10	\$15.99
422257	48460	Twisted Link Turkey Stick 14 oz.	1/10 ct.	\$75.50	\$15.10	\$15.99
579777	48470	Twisted Link Hot and Spicy 14 oz.	1/10 ct.	\$75.50	\$15.10	\$15.99
987479	41493	Turkey Bites Caddy 2 oz.	4/10 ct.	\$66.40	\$13.28	\$3.32
987453	41495	Honey Turkey Bites Caddy 2 oz.	4/10 ct.	\$66.40	\$13.28	\$3.32
987461	41494	Beef Bites Caddy 2 oz.	4/10 ct.	\$66.40	\$13.28	\$3.32
127487	10370	Beef & Cheese Snack Stick 1oz.	8/18 ct.	\$119.52	\$23.90	\$1.66
243217	22344	Beef & Jalapeno Cheese Stick 1 oz.	8/18 ct.	\$119.52	\$23.90	\$1.66
132377	38200	Turkey & Cheese Snack Stick 1oz.	8/18 ct.	\$119.52	\$23.90	\$1.66
579767	15285	Hot and Spicy Snack Stick 1.5 oz.	6/18 ct.	\$132.84	\$26.56	\$2.46
909027	77859	NEW! YUMBO ALL NFL TIN (4 FLAVORS)	40 ct.	\$70.00	\$14.00	\$3.50
909017	48513	NEW! 2 OZ. YUMBO FLOOR DISPLAY	6/20 ct.	\$210.00	\$42.00	\$3.50
908997	48511	NEW! 2 OZ. YUMBO COUNTER DISPLAY	40 ct.	\$70.00	\$14.00	\$3.50



ENGAGE

2025 ENGAGE LIVE 20%

McLane Order Dates: 7/22/2025 – 8/15/2025
Customer Cede Dates: 8/25/2025 – 10/2/2025

UIN	UPC	ITEM	PACK	CASE COST	DEAL AMT.	MSRP
798847	55550	NEW! <u>2 oz. YUMBO Original Snack Stick</u>	4/20 ct.	\$140.00	\$28.00	\$3.50
797857	55551	NEW! <u>2 oz. YUMBO Turkey Snack Stick</u>	4/20 ct.	\$140.00	\$28.00	\$3.50
797867	55552	<u>2 oz. YUMBO Hot and Spicy Snack Stick</u>	4/20 ct.	\$140.00	\$28.00	\$3.50
797877	55553	<u>2 oz. YUMBO Honey Turkey Snack Stick</u>	4/20 ct.	\$140.00	\$28.00	\$3.50
798817	41818	<u>5 oz. Beef Salami Charcuterie Snack Slices</u>	2/6 ct.	\$40.80	\$8.16	\$6.80
685388	39920	Give Turkey a Shot 2/1.00 Display .5oz	144 ct.	\$57.60	\$11.52	3/\$2
685792	39490	Two For a Buck Original Display .5oz	144 ct.	\$57.60	\$11.52	3/\$2
752857	36500	Sheriff Display Beef/Cheddar	64 ct.	\$53.12	\$10.62	\$1.66
560687	37240	Turkey Bites 4oz.	12 ct.	\$29.52	\$5.90	\$4.92
579747	12957	Hot and Spicy Bites 4 oz.	12 ct.	\$29.52	\$5.90	\$4.92
385211	40740	Beef Bites 3.5 oz.	12 ct.	\$29.52	\$5.90	\$4.92
203653	39450	Honey Turkey Bites 4oz.	12 ct.	\$29.52	\$5.90	\$4.92
456186	12723	Buddig Ham 2 oz.	12 ct.	\$7.92	\$1.58	\$1.32
720672	12733	Buddig Turkey 2 oz.	12 ct.	\$7.92	\$1.58	\$1.32
381145	12753	Buddig Chicken 2 oz. SS	12 ct.	\$7.92	\$1.58	\$1.32
456152	12713	Buddig Beef 2 oz.	12 ct.	\$7.92	\$1.58	\$1.32
677137	41766	3 oz. Mixed Display (14 Beef and 14 Hot & Spicy)	28 ct.	\$52.92	\$10.58	\$3.78
677127	41523	2 oz. Bites Display (10 Hot,10 Beef,10 Turkey, 10 Honey Turkey)	40 ct.	\$66.40	\$13.28	\$3.32
677117	07807	3.5/4 oz. Mixed Bites Display (Beef, Turkey, Honey Turkey, Hot & Spicy)	32 ct.	\$78.72	\$15.74	\$4.92

NEW!

NEW PREMIUM PROTEIN

think!

2025 Engage VTS Deals THINK

Mclane Order Dates: 7/11/2025-8/25/2025

Mclane Cede Dates: 8/14/2025-10/12/2025



UIN	CASE UPC#	ITEM	PACK	BILL BACK	MSRP
763537	72024	think! 3-Tier Counter Unit Display 2 Brownie Crunch / 1 Creamy PB	30	\$7.50	\$2.99
146639	70153	think! Chunky Peanut Butter	10	\$2.00	\$2.99
146712	70154	think! Brownie Crunch	10	\$2.00	\$2.99
360857	71841	think! Delight Chocolate Peanut Butter Pie	10	\$2.00	\$2.99
666827	70150	think! Creamy Peanut Butter	10	\$2.00	\$2.99
676157	71972	think! Chocolate & Creme Cupcake	10	\$2.00	\$2.99
781435	71204	think! Lemon Delight	10	\$2.00	\$2.99
844767	71958	think! Mint Chocolate Girl Scout Cookie	10	\$2.00	\$2.99
		NEW			
921807	72113	think! Marshmallow Crispy Squares	10	\$2.40	\$3.49
921797	72108	think! Chocolate Crispy Squares	10	\$2.40	\$3.49
921827	72118	think! Toffee Pretzel Crispy Squares	10	\$2.40	\$3.49

Enjoy these

New 2025 Innovation Items

exclusively from **Kellanova**

15% off

Pringles® Mingles™

2oz. | 6ct. Case | 48ct. Shipper

Pringles® is breaking out of its can and into the bag!

Pringles® Mingles™ are crispy on the outside and light and airy on the inside, creating a melt-in-your mouth tasting experience.



Pringles® Hot Ones™

5.5oz. | 14ct. Case | 56ct. Shipper

Pringles® is turning up the heat!

Pringles® is partnering with the popular Hot Ones™ YouTube channel to create two intense flavor experiences.



NEW Pringles®

5.5oz. | 14 ct. Case

Pringles® innovates with unique new flavors!

From meaty & hearty to cream cheese & toasted onion & garlic, to the perfect hot and sweet crunch - these new Pringles® flavors are made to excite.



NEW Cheez-It® Flavors

Cheez-It® is bringing new and exciting flavor profiles to adventurous snackers!

Cheez-It® Extra Crunchy Bold Cheddar has an amplified, intense crunch seasoned to add even more cheese flavor to every bite.

Cheez-It® Snap'd™ Extra Crunchy Sharp White Cheddar has an irresistible snap and crunch blended with sharp and tangy white cheddar.

Cheez-It® Smoked Cheddar has a rich, tangy, cheese-forward flavor profile like no other!



*Will be available in 3oz. bags



ENGAGE

2025 Monarca Snacks Trade Show Deals



McLane UIN	Case UPC	Description	Pack	Size	Qty	*Deal	% Deal	SRP	GPM
619947	00850023861412	4505 Tajin/Classic Shipper	48	1.1oz		\$9.00	11%	\$3.29	54%
350477	00073497006701	PORQ 2 OZ. SHIPPER (18 B, 9 H, 9 P)	36	2oz		\$8.00	13%	\$3.29	52%
648437	00073497820963	Cazo de Oro Tortilla Shipper 48ct (24 Hatch/24 Spicy)	48	2.25oz		\$7.00	14%	\$2.19	57%
654637	00073497819691	Cazo de Oro Fire Roasted Hatch Chili Tortilla	12	2.25oz		\$1.75	14%	\$2.19	57%
652417	00073497819684	Cazo de Oro Spicy Queso Tortilla	12	2.25oz		\$1.75	14%	\$2.19	57%
633477	00073497821038	TURKEY CREEK 2 OZ 48ct SHIPPER (24B , 24H)	48	2oz		\$5.00	11%	\$1.99	58%
124933	30078516030027	TURKEY CREEK HOT SKINNY CRACKLIN	12	2oz		\$1.50	13%	\$1.99	58%
333211	30078516019947	TURKEY CREEK RED PEPPER STRIP CRACKLIN	12	4oz		\$1.75	10%	\$2.89	53%
336149	30078516000723	TURKEY CREEK CHILI LIME PORK SKINS	12	2 OZ		\$1.50	13%	\$1.99	58%
409407	30078516801771	TURKEY CREEK DILL PICKLE	12	2 OZ		\$1.50	13%	\$1.99	58%



2025 Monarca Snacks Trade Show Deals



McLane UIN	Case UPC	Description	Pack	Size	Qty	*Deal	% Deal	SRP	GPM
895317	00073497823766	Las Rica's Cinnamon Sugar Churros 6ct NEW	6	2.25oz		\$1.00	18%	\$1.99	58%
895327	00073497823780	Las Rica's Chile Limon Squares 6ct NEW	6	2oz		\$1.00	18%	\$1.99	56%
895337	00073497823797	Las Rica's Queso & Chile Twists 6ct NEW	6	2oz		\$1.00	18%	\$1.99	55%
895347	00073497823803	Las Rica's Blazin Hot Twists 6ct NEW	6	2oz		\$1.00	18%	\$1.99	51%
895357	00073497823810	Las Rica's Chile Limon Party Mix 6ct NEW	6	1.75oz		\$1.00	18%	\$1.99	56%
895377	00073497823827	Las Rica's Blazin Hot Party Mix 6ct NEW	6	1.75oz		\$1.00	18%	\$1.99	56%
895857	00073497823896	Las Rica' 48ct Shipper 12 Que Tw, 12 Bl Ht, 24 CL Sq NEW	48	2oz		\$8.00	18%	\$1.99	55%
785807	00073497822172	Las Rica' 1.75 oz Tajin Party Mix	12	1.75oz		\$1.50	13%	\$1.99	55%



Jack Link's Engage Deals: Displays

\$7 Off Per 40ct
1.84oz JL DUOS MUG and
Counter Displays



\$12 Off Per 24ct
3.25oz and 1.84oz JL DUOS
Mixed Tower Displays



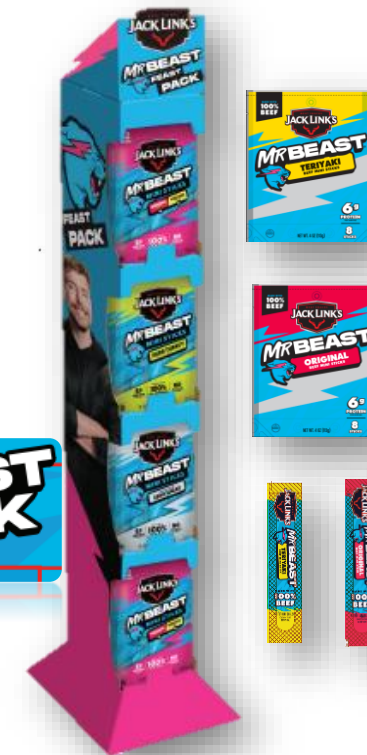
\$16 Off Per 44ct
3.25oz and 1.84oz JL DUOS
Mixed Tower Displays



\$17 Off Per 45ct
1.25oz Mr Beast Multipack
Jerky Tower Displays



\$11 Off Per 20ct
4oz Mr Beast Multipack Stick
Tower Displays



DUOS Display Ship Dates: 8/21/25 – 12/31/25
Mr Beast Display Ship Dates: 11/1/25 – 12/31/25

Country Fresh Meats Engage Deals

\$1 Off Per 6ct Caddies

CFM 3oz – 3.5oz Smoked Beef & Cheese Snacks



3oz Summer Sausage & Colby



3oz Smoked Beef & Colby



3oz Smoked Beef & Pepper Jack



3oz Smoked Boneless Pork Chop



3oz Smoked Beef & Cheddar



3oz Smoked Beef Bites & Curds



3.5oz String Cheese & Smoked Beef

\$2 Off Per 6ct Caddies

CFM New Items 3oz Smoked Beef & Cheese Snacks



3oz Smoked Beef & Bacon Cheddar



3oz Smoked String Cheese and Beef



Ship Dates: 8/21/25 – 12/31/25



Built 2025 Engage VTS Deals

MCLANE ORDER DATES: 7/11/2025-9/25/2025

MCLANE CEDE DATES: 8/21/2025-10/26/2025



UIN	CASE UPC#	ITEM	PACK	BILL BACK	MSRP
		15% OFF			
620067	30209	BUILT CCNT PUFF	12	\$3.10	\$3.29-\$3.49
736717	30334	BUILT CKIE DGH PUFF	12	\$3.10	\$3.29-\$3.49
621657	30363	BUILT BRWNIE BATTER PUFF	12	\$3.10	\$3.29-\$3.49
		NEW			
919807	30578	BUILT WC SLTD CRML PF BR	12	\$3.10	\$3.29-\$3.49
919817	30582	BUILT WC CKIE CRM PRTN BR	12	\$3.10	\$3.29-\$3.49
919827	30590	BUILT STRWBRY CRM PRTN BR	12	\$3.10	\$3.29-\$3.49
		20% OFF			
648117	30433	BUILT PUFF MIX DISPLAY	48	\$16.51	\$3.29-\$3.49

2025 McLane Engage – McCormick Offers

15% off

*French's Mustard
8oz and 14oz*



15% off

*Cholula Hot Sauce
2oz, 5oz and 12oz*



15% off

*Frank's Hot Sauce
5oz*



15% off

*Simply Asia
Noodle Bowls*



15% off

*Lawry's 4oz
Season Salt*



15% off

*NEW - Frozen
Cholula Bowls*



NEW

Virtual Show: 10% off
Live Show Offer: 15% off
Ship dates: 8/11 to 9/30




MCCORMICK
— FOR —
CONVENIENCE



Italian Salami Sticks
UNI# 888957

**Made with 100%
Premium
Beef & Pork!**

Protein Pack Snack!

No MSG.

Gluten Free!

**No Refrigeration
required.**

6g of Protein.

New from **Bridgford**
THE PREMIUM BRAND®



24 Count Caddy of 1-oz Bridgford Meat Sticks
MSRP: \$1.99

Trade Show Deal: \$2.40 per 24-Count Caddy!

**Bridgford is the # 2
retail brand of Sliced
Pillow Pack Pepperoni
and Italian Salami in
Retail Grocery.**



Pepperoni Sticks
UIN# 888947

**Authentic Old- World
Pepperoni.**

Individually wrapped.

Good Source of Protein!

No MSG.

Gluten Free!

Shelf-Stable.

7g of Protein.

New from



9-Count Caddy of 0.8-oz Bridgford Meat & Cheese Sticks MSRP: \$1.99

Beef & Cheese
UNI# 888977

Trade Show Deal: \$1.00 per 9-Count Caddy!

**Made with 100%
Premium Beef
&
Wisconsin
Cheese!**

**Protein Pack
Snack!**

No MSG.



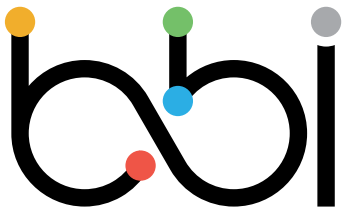
Pepperoni & Cheese
UIN# 888967

**Authentic Old-
World Pepperoni
&
Wisconsin
Cheese!**

**Good Source of
Protein!**

No MSG.





Burdette Beckmann inc.

BBI Booth 215



25% Deal





NEW INNOVATION Products available at McLane LAUNCHING WONDER SWEET TREATS WITH...



UIN : 878327



UIN: 6878297



UIN: 878337



UIN : 878287



UIN: 878317



UIN: 878307



UIN: 878277



UIN: 878267



UIN: 878257



UIN: 878347



UIN: 878537



UIN: 878517



UIN :878527

- Disruptive packaging design that embraces the Wonder iconic equities
- 10 products across Family Pack & Single Serve segments totaling 13 SKUs
 - 3 Family Pack & 10 Single Serve
 - Smaller case and chipboard counts than current FLO cake items
- Premium quality will set Wonder far apart from competition
 - Elevated* recipes developed to ensure a fresh and soft eating experience through 56+ day shelf life
 - Branded cupcakes taste tested in focus groups (N-47) outsourced competition by a full point in taste and 22 points in T2B Purchase Interest

VTS Promo

Quarter 3



ENGAGE

WONDER BREAD Coming in the Fall of 2025

INTRODUCING DKB ORGANIC SNACK BITES

Crunchy, bite-sized snacks made with real organic ingredients you can see, available in a killer combination of sweet and savory flavors.

UIN # 856307

These killer bites pack big flavor and are baked with nuts, seeds, and whole grains, so you can feel great about snacking.

- ★ KILLER TASTE & TEXTURE
- ★ BITE-SIZED PIECES FOR ON-THE-GO SNACKING
- ★ BAKED WITH NUTS, SEEDS & WHOLE GRAINS

- Available in 8ct caddy / peggable



UIN # 856317



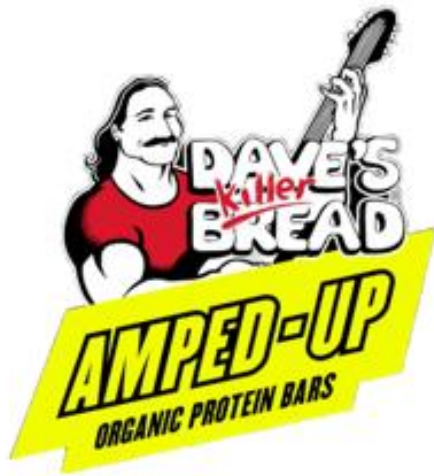
SRP \$ 3.29 – 51.3%

Unit Cost \$1.60



McLANE

ENGAGE



AMPED-UP Organic Protein Bars

- ⚡ 10 grams of plant-based protein per bar
- ⚡ Organic, whole grain nutrition
- ⚡ Signature killer taste & texture



UIN # 809797



UIN # 809897



UIN #: 809807



- In less than 3 years, DKB is the #7 Nutritional Snack Bar Megabrand IN TOTAL US Food



McLANE

ENGAGE



9%
OFF

Full 1oz Cheese Sticks



String

Colby Jack

Sharp Cheddar

Muenster

Pepperoni



2oz Cheese Snacks



Cheddar

2pk String
Cheese

Colby
Jack

Pepper
Jack

Combo Packs

1.75oz 5% OFF



Cheddar
& Beef

Colby Jack
& Beef

String
& Beef

Pepper Jack
& Beef

Cheese Curds

4oz 6.5% OFF



Mixed

Dill
Garlic

Jalapeno

10oz 4% OFF



Dill
Garlic

Mixed
Cheddar

Buffalo
Wing

Jalapeno

5% OFF

4% OFF

3.75oz Shelf Stable Beef & Cheese Combo Packs



Pepperjack Cheese
& Jalapeno Cheddar
Beef Sticks

Cheddar
Cheese &
Beef Sticks

3oz Beef Sticks

4% OFF



Beef

Jalapeno &
Cheddar

7oz Meat Sticks

4% OFF



Jalapeno &
Cheddar

Bacon &
Cheddar

Beef

16oz Beef Snacks

4% OFF



Jalapeno
Cheddar Beef

Beef





ISLAND SNACK SHOW PROMOTION

McLane cost \$1.82 per bag

Promotion cost: \$1.32

SRP\$2.99 => GP% 55.8%

UIN#: 715617 → \$18.00 Allowance = \$1.32 per bag!

Assorted Chili Items. 36 count clip strip



Trial without any fuss.

Visit Island Snack Booth # 904



ISLAND SNACK SHOW PROMOTION

McLane cost \$1.82 per bag

Promotion cost: \$1.32

SRP\$2.99 => GP% 55.8%

UIN#: 722257 → \$18.00 Allowance = \$1.32 per bag!

Assorted Chili Candy Items. 36 count clip strip



Trial without any fuss.

Visit Island Snack Booth # 904



Quest Nutrition Offers

NEW Quest Overload Bars

Save \$2.50 Off per Box

NEW!



TBD



870387



870397

SIMPLY GOOD

QUEST
NUTRITION

Quest Protein Bars

Save \$2.50 Off per Box



515965



515973



107457

McLANE

Quest Salty

Save \$2.00 Off per Box

McLANE



298327



310497



422567



648657



905997



905987



866797



866807

QUEST
NUTRITION

QUEST
NUTRITION

Quest Confection

Save \$2.50 Off per Box



802377



674177



402267

QUEST
NUTRITION

McLANE

Quest Bake Shop

Save \$2.00 Off per Box

McLANE



849567



805547



805537

QUEST
NUTRITION

Quest Protein Cookies

Save \$2.00 Off per Box

McLANE



740517



616857



620577



905977



038617



038917



85

QUEST
NUTRITION

QUEST
NUTRITION

ENGAGE

Quest Nutrition Ready To Drink & Displays

NEW Quest Milkshakes and Iced Coffee



Save \$7.00 per case /12
(20% off!)



912677



912687



912697

Save \$5.00 per
case /12 (20% off!)



765607



765617

Quest Displays

Save \$15



802367

Save \$10



902237



Save \$14



024521



All Displays Ship on Last Ship Date





2025 McLane Engage – Bon Appetit Offers (Virtual Show)

Ship Dates: 8/21/2025 – 10/26/2025

New Danishes!



Caramel
Creme



Caramel
Chocolatier

Danishes



Lemon
Cheese



Strawberry
N' Crème



Guava
Cheese



Vienna
Cream

Sliced Cake & Muffin



Strawberry
Cheesecake



Chocolate
Chip Muffin

Hispanic Pastries



Mantecada
Grande



Strawberry
Concha



Picon

6pk Donuts



Blueberry Cheese Cake



Dulce de Leche



Lemon Cheese Cake



Powdered



Deal: \$0.10 Off Per Individual Unit



2025 McLane Engage – Bon Appetit Offers (Live Show) – Booth 931

Ship Dates: 9/1/2025 – 10/16/2025

Danishes



Apple



Bear Claw



Cheese
& Berries



Cheese
Croissant



Blueberry
Cream

Sliced Cake



Banana
Bread



Cheese
Cake



Marble
Cake



Lemon
Cake



Pound
Cake

Super Cinnamon Roll & Muffins



Super
Cinnamon Roll



Chocolate,
Chocolate



Banana Nut



Blueberry



Strawberry
Cheese

Hispanic



Concha



Semita



Pan de Queso

6pk Donuts



Chocolate



Crumb



Strawberry Cheese Cake

Bar Cakes



Cheese
Coffee



Cream
Cheese



Tillamook Country Smoker



2025 Tradeshow Deals



8g
PROTEIN

0^{TRANS}
FAT

GLUTEN
FREE

100%
Premium
Beef



\$5 OFF
24ct Caddy



1oz / 24ct
Mike's Hot Honey

Mike's
**HOT
HONEY**

\$10 OFF
12ct Case



2.2/12ct
MHH Jerky



3.6oz/12ct
Mike's Hot Honey

2025
Innovation Items
HOT DEALS!



\$20 OFF
Shipper



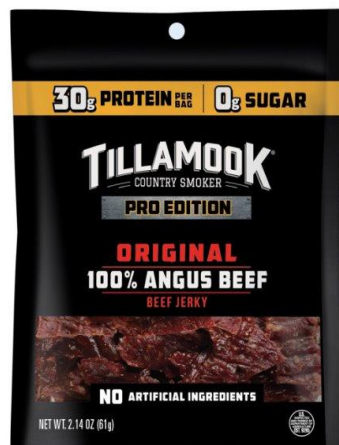
66ct Skinny Tower

30g
PROTEIN

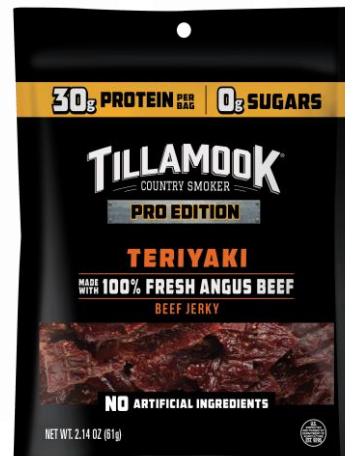
0g
CARB

0g
SUGAR

GLUTEN
FREE



2.14oz / 8ct
PRO Original



2.14oz / 8ct
PRO Teriyaki

\$6 OFF
8ct Case



2oz/24ct
PRO Original



2oz/24ct
PRO Teriyaki

\$5 OFF
24ct Caddy

2025
Innovation Items
HOT DEALS!



2.14oz / 36ct
PRO Original & Teriyaki

\$20 OFF
36ct Shipper

10g
PROTEIN

NO
ARTIFICIAL
INGREDIENTS

100%
Premium
Beef

SEASONED
WITH
tajin



Tajin is the #1 Chili powder in the U.S.!

\$10 OFF
12ct Case



2.2oz / 12ct
Tajin Jerky

2025
Innovation Items
HOT DEALS!



\$20 OFF
36ct Shipper

2025 McLane UTZ Brands Engage Deals per Case

McLane UIN	Case UPC	Description	Pack	Size	Engage Deal Per Case
618892	7-20495-30167-9	TGIF Potato Skin Mixed Shipper (24) Ch & Bcn, (24) SC & O	48 ct.	3 oz.	\$ 8.00
603936	7-20495-30146-4	TGIFriday's Cheddar & Bacon	6 ct.	3 oz.	\$ 1.00
603977	7-20495-30131-0	TGIFriday's Sour Cream & Onion	6 ct.	3 oz.	\$ 1.00
544742	7-20495-30907-1	TGIFridays Bacon Ranch Potato Skin	6 ct.	3 oz.	\$ 1.00
191397	7-20495-31375-7	TGIFridays Pepperoni Pizza Potato Skin	6 ct.	3 oz.	\$ 1.00
604025	7-20495-30641-4	TGIFridays Jalapeno Cheddar	6 ct.	3 oz.	\$ 1.00
604108	7-20495-30306-2	TGIFridays Cheddar Sour Cream	6 ct.	3 oz.	\$ 1.00
693277	0-72080-27417-3	Golden Flake Fried Pork Skins - Old Fashioned	6 ct.	2 oz.	\$ 1.00
693287	0-72080-27418-0	Golden Flake Fried Pork Skins - Barbecue	6 ct.	2 oz.	\$ 1.00
693297	0-72080-27419-7	Golden Flake Fried Pork Skins - Sweet Heat Barbecue	6 ct.	2 oz.	\$ 1.00
556886	0-70271-00394-6	HK Anderson Peanut Butter Filled Pretzels	12 ct.	5 oz.	\$ 2.00
801957	0-41780-35361-7	UTZ Mini Pretzels Garkic Butter	6 ct.	4 oz.	\$ 1.00
801967	0-41780-35362-4	UTZ Mini Pretzels Honey Mustard	6 ct.	4 oz.	\$ 1.00
520337	0-83791-19100-0	Zapp's Voodoo Chips	10 ct.	2.5 oz.	\$ 1.00
520357	0-83791-19112-3	Zapp's Cajun Dill Gator Tators	10 ct.	2.5 oz.	\$ 1.00
520317	0-83791-19096-6	Zapp's Evil Eye	10 ct.	2.5 oz.	\$ 1.00
520377	0-83791-19105-5	Zapp's Voodoo Heat Chips	10 ct.	2.5 oz.	\$ 1.00
872197	0-83791-19220-5	Zapp's Big Cheezy Kettle Chips	10 ct.	2.5 oz.	\$ 1.00
632567	0-83791-27310-2	Zapps Stix Voodoo	8 ct.	5 oz.	\$ 2.00
634977	0-83791-27309-6	Zapps Stix Jazzy Honey Mustard	8 ct.	5 oz.	\$ 2.00
510147	0-83791-19122-5	Zapp's Voodoo/Voodoo Heat Kettle Chip Shpr	36 ct.	2.5 oz.	\$ 6.00



That's it.



- That's it. Fruit Bars Shipper – 15% Deal
 - 3/12ct Countertop Display (12 Strawberry, 12 Mango, 12 Blueberry)
 - UIN: 710147 / UPC: 853132007115
 - \$5.83 off per display
- That's it. Energy Blends Shipper Display – 20% Deal
 - 3/36ct Countertop Display (36 Mango Lime, 36 Tropical Passion, 36 Pina Colada)
 - UIN 853637 / UPC: 810090991511
 - \$22.03 off per display
- That's it. Energy Open Stock – 20% Deal
 - 36ct Mango Lime Energy and / or 36ct Mocha Energy)
 - \$7.34 off per caddy
 - Mango Lime UIN 852777 / UPC: 810090991108
 - Mocha caddy UIN 867737 / UPC: 810090990804
 - \$7.34 off per caddy



2025 DEALS – That's it. Nutrition



THATSITFRUIT.COM

McLane Engage-Snak Club 2025 Innovation aligns the portfolio with future category growth drivers!



UPC	UIN	Item	Item Description	Pack	Size	Case Cost	Deal off	Discount Cost	Order Qty
087076299415	TBD	1721941	SC-RS HIDDEN VALLEY RANCH DILL PICKLE SNACK MIX 3.5oz/6	6	3.5	\$12.54	\$2.50	\$10.04	
087076296476	251557	1721647	SC-RS-TAJIN PEACH RINGS 5oz/6	6	5	\$12.54	\$2.50	\$10.04	
087076296100	596307	1721610	SC-RS-TAJIN WATERMELON RINGS 5oz/6	6	5	\$12.54	\$2.50	\$10.04	
087076299194	826777	1721919	SC-RS-TAJIN PINEAPPLE RINGS 5oz/6	6	5	\$12.54	\$2.50	\$10.04	
087076599317	857947	1751931	SC-RS HOT ONES SMOKY SWEET HONEY ROASTED CASHEW 2.50 OZ/6	6	2.5	\$12.54	\$2.50	\$10.04	
087076599300	857937	1751930	SC-RS HOT ONES TANGY CHILI HONEY ROASTED PEANUT 6 OZ/6	6	6	\$12.54	\$2.50	\$10.04	

Customer: _____ Customer Number _____

Address: _____

Buyer (please print): _____ Signature: _____

Date: _____ Ship Date Request _____ Number of stores: _____ DC(s) _____

McLane Engage-Snak Club 2025 Innovation aligns the portfolio with future category growth drivers!



UPC	UIN	Item	Item Description	Pack	Size	Case Cost	Deal off	Discount Cost	Order Qty
087076961183	TBD	1796118	SC-SHP-RS BEST OF THE BEST M&M's 48 BAGS	48	Shipper	\$100.32	\$25.08	\$75.24	
087076961206	TBD	1796120	SC-SHP-RS HOT ONES NUTS & SNACK MIX 48 BAGS	48	Shipper	\$100.32	\$25.08	\$75.24	
087076961169	TBD	1796116	SHPR SC RS TAJIN Candy Trio v2 48 BAGS	48	Shipper	\$100.32	\$25.08	\$75.24	
087076227425	TBD	1722742	SC-CS-RS BEST OF M&M TRAIL MIXES-36 BAGS	36	Clip Strip	\$75.24	\$18.81	\$56.43	
087076227456	766047	1722745	SC-CS-RS TAJIN GUMMY TRIO 36-BAGS	36	Clip Strip	\$75.24	\$18.81	\$56.43	

Customer: _____ Customer Number _____

Address: _____

Buyer (please print): _____ Signature: _____

Date: _____ Ship Date Request _____ Number of stores: _____ DC(s) _____

McLane Engage-Snak Club 2025 Innovation aligns the portfolio with future category growth drivers!



UPC	UIN	Item	Item Description	Pack	Size	Case Cost	Deal off	Discount Cost	Order Qty
087076599201	811237	1751920	SC-SG-TAJIN CHOC PEANUT & CORN CLUSTER 4oz/6	6	4	\$21.54	\$4.30	\$17.24	
087076599225	811247	1751922	SC-SG-TAJIN CHOCOLATEY GUMMY BEARS 4oz/6	6	4	\$17.94	\$3.58	\$14.36	
087076599287	811267	1751928	SC-SG-TAJIN CHOCOLATEY MINI PRETZELS 4oz/6	6	4	\$12.54	\$2.50	\$10.04	

Customer: _____ Customer Number _____

Address: _____

Buyer (please print): _____ Signature: _____

Date: _____ Ship Date Request _____ Number of stores: _____ DC(s) _____

2025 General Mills Deals!!

- 20% Bundle Deals on all featured items!
- Come check out our Innovation Items, while also getting a great discount on Core Products!
- Stop by at Booth #413

16ct Bundle:

- **NEW** Protein One Chocolate Peanut Butter- 8 units
- **NEW** Protein One Double Chocolate Brownie- 8 units

Trade Show Deal:

- Estimated Bundle Cost = \$27.36
- Trade Show Deal = 20% off (\$5.47)
- Estimated Trade Show Cost = \$21.88
- National C-Store SRP = \$3.49



24ct Bundle:

- **NEW** Gushers Watermelon & Sour Apple – 8 units
- Gushers Super Sour Berry – 8 units
- Gushers Tropical – 8 units

Trade Show Deal:

- Estimated Bundle Cost = \$37.92
- Trade Show Deal = 20% off (\$7.58)
- Estimated Trade Show Cost = \$30.33
- National C-Store SRP = \$2.89



21ct Bundle:

- **NEW** Muddy Buddies Cinnamon Toast Crunch – 7 units
- **NEW** Muddy Buddies Oreo – 7 units
- Muddy Buddies Funfetti – 7 units

Trade Show Deal:

- Estimated Bundle Cost = \$47.67
- Trade Show Deal = 20% off (\$9.53)
- Estimated Trade Show Cost = \$38.13
- National C-Store SRP = \$4.29



24ct Bundle:

- **NEW** Bugles Salt & Vinegar – 6 units
- **NEW** Bugles Tabasco – 6 units
- Bugles Original – 6 units
- Bugles Nacho Cheese – 6 units

Trade Show Deal:

- Estimated Bundle Cost = \$36.72
- Trade Show Deal = 20% off (\$7.34)
- Estimated Trade Show Cost = \$29.37
- National C-Store SRP = \$3.29



21ct Bundle:

- Gardetto's Original – 7 units
- Gardetto's Rye Chips – 7 units
- Gardetto's Aged Cheddar – 7 units

Trade Show Deal:

- Estimated Bundle Cost = \$46.83
- Trade Show Deal = 20% off (\$9.37)
- Estimated Trade Show Cost = \$37.46
- National C-Store SRP = \$4.29



16ct Bundle:

- Fruit by the Foot Berry Tie Dye – 8 units
- Fruit by the Foot Strawberry Tie Dye – 8 units

Trade Show Deal:

- Estimated Bundle Cost = \$25.28
- Trade Show Deal = 20% off (\$5.06)
- Estimated Trade Show Cost = \$20.22
- National C-Store SRP = \$2.89



32ct Bundle:

- **NEW** Chex Mix Spicy Dill 4.5oz – 8 units
- Chex Mix Traditional 4.5oz – 8 units
- Chex Mix Cheddar 4.5oz – 8 units
- Chex Mix Bold 4.5oz – 8 units

Trade Show Deal:

- Estimated Bundle Cost = \$56.96
- Trade Show Deal = 20% off (\$11.39)
- Estimated Trade Show Cost = \$45.57
- National C-Store SRP = \$3.79



24ct Bundle:

- Chocolate Chip Cookie 3oz – 6 units
- Lucky Charm 3oz- 6 units
- Cinnamon Toast Crunch 3oz- 6 units
- Funfetti Cookie 3oz – 6 units

Trade Show Deal:

- Estimated Bundle Cost = \$29.28
- Trade Show Deal = 20% off (\$5.85)
- Estimated Trade Show Cost = \$23.42
- National C-Store SRPs: \$2.89



24ct Bundle:

- Nature Valley Wafers Peanut Butter- 12 ct
- Nature Valley Wafers Peanut Butter Chocolate-12 ct

Trade Show Deal:

- Estimated Bundle Cost = \$24.68
- Trade Show Deal = 20% off (\$4.93)
- Estimated Trade Show Cost = \$19.74
- National C-Store SRP = \$1.99





HELPER 2oz
MICROWAVEABLE CUPS

UIN 797457



UIN 797477



UIN 797467



UIN 797447

COOKS
IN
4
MINUTES

**REAL
BEEF**
INSIDE
for a
**HEARTY
SNACK**

SAVE 50¢
6ct / 2oz





Delicious Popcorn Fresh From The Heartland
Classic American Popcorn Using Simple And Real Ingredients



Movie Theater
Butter 6/3oz
UIN 967372

Kettle Corn
6/3oz
UIN 244647

White Cheddar
6/3.5oz
UIN 592089

Fudge Drizzle
6/6oz
UIN 728204

Sea Salt
6/2.1oz
UIN 307587

Himalayan
Pink Salt 6/2.1oz
UIN 3877571

Kettle Corn
6/2.1oz
UIN 196899

Sea Salt
6/1.1oz
UIN 286179

Movie Theater
Butter 6/1.5oz
UIN 206227

SAVE \$1

SAVE 60¢



Handcrafted Small Batch Popcorn Fluffy, jumbo popcorn kernels



Caramel & Cheese
Mix 6/4.5oz
UIN 279617



Caramel & Cheese
Mix 12/1.5oz
UIN 818657



Caramel
6/4.5oz
UIN 569877



Caramel
12/2.5oz
UIN 913807



Cheddar & Cheese
6/2.5oz
UIN 569887



ENGAGE

BEER SALTS & SNACK SALTS Shippers

Merchandise Across Multiple Categories:

Hispanic Food	Alcohol & Mixer Aisles
Salty Snacks	By Cooler Doors
End Cap & Seasonal Displays	

DRESS YOUR DRINKS



BEERS | HARD SELTZERS | CANNED
COCKTAILS | SHOTS | SODAS
TEAS | SPARKLING WATERS

SHAKE ON SNACKS



FRUIT | VEGETABLES | CHIPS



UIN#	Item	Master UPC	Discount
930897	COMBO SHIPPER BEER SALT & SNACK SALTS	1-00-23604-23165-3	18%
928067	96ct Shipper (L, LL, CL, O)	1-00-23604-23157-8	12%
928057	60 CT. Snack Salt Power Wing	1-00-23604-21388-8	15%



15%
Off



TWANG®

FLAVORED SUGAR TOPPINGS



12 CT. Starter Kit

- 1 Display Tray
- 4 Mini Marshmallow Sugar Flavor
- 2 Jars of each



MARSHMALLOWS
Sweet-flavored mini marshmallows



VANILLA
Natural vanilla flavor and cane sugar



CARAMEL
Caramel, brown sugar, and cane sugar



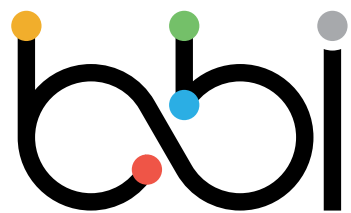
CINNAMON
Cinnamon, spices, and cane sugar



CHOCOLATE
Cocoa powder and cane sugar

- **Customization: Consumers expect personalization! Keep the coffee consumer in your store by offering them ways to personalize with the flavors they love and know!**
- **Affordable Upgrade: Economical way to introduce a premium coffee experience to meet consumer expectations.**
- **Saves Space: Compact Starter Kit is easy to set up, requires minimal counter space, and does not need refrigeration.**

UIN#	Item	Master UPC	Discount
818527	Starter Kit	1-00-23604-45972-9	15%
818677	Marshmallow 2.6oz/12ct	1-00-23604-45800-5	15%



Burdette Beckmann inc.

BBI Booths 205-220



AMERICAN
LICORICE
COMPANY



10-25% Deal





acostaTM
Trusted brands trust Acosta

2025 Show Deals

Booth # 1328 & 1326

SHIP DATES 08/07/2025 - 09/28/2025



McLane UIN	CASE UPC	PACK	SIZE	Description	Deal
597707	8-88109-11095-6	4 ct	18 oz.	HOSTESS WHITE BREAD FSH 20OZ	\$0.40
597677	8-88109-11096-3	4 ct	18 oz.	HOSTESS WHEAT BREAD FSH 20OZ	\$0.40
649837	8-88109-11097-0	4 ct	12 oz.	HOSTESS HOT DOG BUNS FSH 12OZ 8CT	\$0.40
622177	8-88109-11098-7	4 ct	12 oz.	HOSTESS HAMBURGER BUN FSH 12OZ 8CT	\$0.40
915977	8-88109-06326-6	8 ct	2.6 oz.	HOSTESS SUZY Q	\$0.48
821757	8-88109-25860-3	6 ct	3.45 oz.	HOSTESS APPLE CINNAMON FRITTER	\$0.50
877897	8-88109-25852-8	8 ct	2.04 oz.	HOSTESS CHOC. MINI CUPCAKES	\$0.48
917957	8-88109-04272-1	1	28ct	HOSTESS SUZY Q/TWINKIE COUNTER DISP.	\$2.25
899907	8-88109-25355-4	1	90 ct.	HOSTESS MVP SHIPPER	\$7.20
876167	8-88109-25968-6	1	40 ct.	HOSTESS DONETTES COUNTER UNIT	\$3.20
708207	8-88109-25734-7	1	24 ct.	HOSTESS HONEY BUN DISPLAY	\$2.00
831717	8-88109-25747-7	1	36 ct.	HOSTESS BAG DONETTES DISPLAY	\$6.00





McLane UIN	UPC	Description	Pack	Cost*	Tradeshow Allowance	Cost w/Allowance	Unit Cost
693917	7703408441	Kars Peg Peanut Butter & Dark Choc 5.5oz	12	\$ 33.48	\$ 4.78	\$ 28.70	\$ 2.39
795227	7703408659	Kars Favorite M&M Mix 5oz	12	\$ 33.48	\$ 4.78	\$ 28.70	\$ 2.39
693557	7703408628	Kars Peg Sweet n' Salty Mix 8oz	12	\$ 32.16	\$ 4.78	\$ 27.38	\$ 2.28
795257	7703408660	Kars M&M Chocolate and Caramel 5oz	12	\$ 33.48	\$ 4.78	\$ 28.70	\$ 2.39
463087	7703401998	Kars Sweet n' Salty Mix & PB Dark Chocolate 24ct Shipper	1	\$ 99.12	\$ 14.20	\$ 84.92	\$ 3.54
666417	7703401969	Kars Fresh Harvest 60ct Shipper	1	\$ 167.40	\$ 23.90	\$ 143.50	\$ 2.39
808824	7703401107	Second Nature Peg Dark Choc Medley 4.5oz	12	\$ 31.08	\$ 4.60	\$ 26.48	\$ 2.21
808808	7703401108	Second Nature Peg Wholesome Medley 5oz	12	\$ 31.08	\$ 4.60	\$ 26.48	\$ 2.21
421347	9386900321	Sahale Honey Almonds Glazed Mix Nut Blend 1.5oz	9	\$ 12.06	\$ 1.65	\$ 10.41	\$ 1.16
417543	9386900328	Sahale Pomegranate Vanilla Cashews 1.5oz	9	\$ 12.06	\$ 1.65	\$ 10.41	\$ 1.16
649103	9386900071	Sahale Maple Pecans Glazed Mix Nut Blend 4oz	6	\$ 23.70	\$ 3.20	\$ 20.50	\$ 3.42
649210	9386900072	Sahale Pomegranate Pistachios Glazed Mix Nut Blend 4oz	6	\$ 23.70	\$ 3.20	\$ 20.50	\$ 3.42
711770	9386900507	Sahale Pomegranate Vanilla Cashews Glazed Mix Nut Blend 4oz	6	\$ 23.70	\$ 3.20	\$ 20.50	\$ 3.42
936781	9386900018	Sahale Maple Pecans Glazed Mix Nut Blend 1.5oz	9	\$ 12.06	\$ 1.65	\$ 10.41	\$ 1.16
912847	7703407166	Kars Dunkin' Frosted Donut w/Sprinkles 5oz	12	\$ 30.36	\$ 4.78	\$ 25.58	\$ 2.13
913507	7703407169	Kars Dunkin' Caramel Cold Brew 5oz	12	\$ 33.48	\$ 4.78	\$ 28.70	\$ 2.39

★ BOOKING DATES JULY 11 – AUGUST 25, 2025 ★

*cost does not include distributor markup



SHIPPING DATES:
AUGUST 14 – OCTOBER 12, 2025
This deal is only available during
the booking dates listed.





McLane UIN	UPC	Description	Pack	Cost*	Tradeshow Allowance	Cost w/Allowance	Unit Cost
258582	7084200067	Beer Nuts Cashews 2oz	12	\$ 20.04	\$ 4.00	\$ 16.04	\$ 1.34
814247	7084201206	Beer Nuts Original Peanuts 1.5oz	12	\$ 6.54	\$ 1.00	\$ 5.54	\$ 0.46
814257	7084201221	Beer Nuts Cashews Tube 1.5oz	12	\$ 12.67	\$ 2.00	\$ 10.67	\$ 0.89
818447	7084201231	Beer Nuts Almonds Tube 1.5oz	12	\$ 12.15	\$ 2.00	\$ 10.15	\$ 0.85
818437	7084201331	Beer Nuts Fiery Hot Peanuts Tube 1.5oz	12	\$ 7.13	\$ 1.00	\$ 6.13	\$ 0.51
591247	7084201531	Beer Nuts Original Peanuts 8oz	12	\$ 26.22	\$ 4.50	\$ 21.72	\$ 1.81
591457	7084206530	Beer Nuts Original Bar Mix 8oz	12	\$ 37.89	\$ 7.00	\$ 30.89	\$ 2.57
540347	7084216320	Beer Nuts Original Bar Mix SUP 20oz	8	\$ 61.24	\$ 13.00	\$ 48.24	\$ 6.03
591467	7084230938	Beer Nuts Original Peanuts 4oz	12	\$ 15.29	\$ 4.00	\$ 11.29	\$ 0.94
591337	7084230939	Beer Nuts Original Bar Mix 4oz	12	\$ 19.94	\$ 7.50	\$ 12.44	\$ 1.04

*cost does not include distributor markup

★BOOKING DATES JULY 11 – AUGUST 25, 2025★



SHIPPING DATES:
AUGUST 14 – OCTOBER 12, 2025

This deal is only available during
the booking dates listed.





McLane UIN	UPC	Description	Pack	Cost*	Tradeshow Allowance	Cost w/Allowance	Unit Cost
619987	5002619605	Level 1 Peanut Butter Lover Bar 2.22oz	15	\$ 25.20	\$ 2.52	\$ 22.68	\$ 1.51
620607	5002619650	Level 1 Peanut Butter Pretzel Bar 2.15oz	15	\$ 25.20	\$ 2.52	\$ 22.68	\$ 1.51
619997	5003664860	Level 1 Chocolate Chip Cookie Bar 2.22oz	15	\$ 25.20	\$ 2.52	\$ 22.68	\$ 1.51
857027	5002619608	Level 1 Salted Caramel Bar 2.22oz	15	\$ 25.20	\$ 2.52	\$ 22.68	\$ 1.51
739907	5004051670	Level 1 Bar 120ct Display	1	\$ 201.60	\$ 30.24	\$ 171.36	\$ 1.43
790577	5002844750	Seasoned BBQ Meat Stick 2oz	15	\$ 26.75	\$ 2.68	\$ 24.07	\$ 1.60
597747	5002844752	Jalapeno Heat Meat Stick 2oz	15	\$ 26.75	\$ 2.68	\$ 24.07	\$ 1.60
597767	5002844753	Original Smokehouse Meat Stick 2oz	15	\$ 26.75	\$ 2.68	\$ 24.07	\$ 1.60
920307	5004051657	Sharp Cheddar Meat Stick 2oz	15	\$ 26.75	\$ 2.68	\$ 24.07	\$ 1.60
920297	5002844751	Breakfast Sausage Meat Stick 2oz	15	\$ 26.75	\$ 2.68	\$ 24.07	\$ 1.60
809817	5004051602	Protein Meat Stick 60ct Counter Display	1	\$ 107.00	\$ 16.05	\$ 90.95	\$ 1.52
739897	5004051613	Protein Meat Stick 120ct Display	1	\$ 214.00	\$ 32.10	\$ 181.90	\$ 1.52

*cost does not include distributor markup

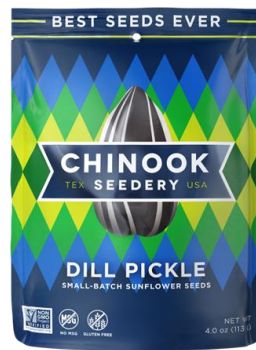
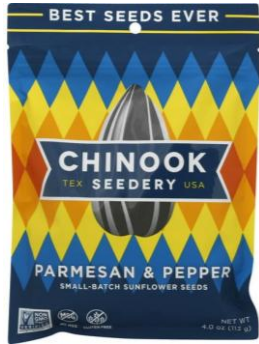
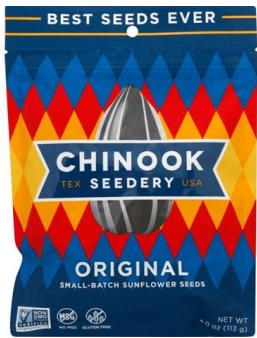
★BOOKING DATES JULY 11, 2025 – AUGUST 25, 2025★



SHIPPING DATES:
AUGUST 14 – OCTOBER 12, 2025

This deal is only available during
the booking dates listed.





McLane UIN	UPC	Description	Pack	Cost*	Tradeshow 20% Allowance	Cost w/Allowance	Unit Cost
191547	5236900500	Chinook Original Sunflower Seeds 4oz	12	\$ 17.60	\$ 3.52	\$ 14.08	\$ 1.17
056187	5236900501	Chinook Parmesan Pepper Sunflower Seeds 4oz	12	\$ 17.60	\$ 3.52	\$ 14.08	\$ 1.17
056197	5236900502	Chinook Hatch Chile Sunflower Seeds 4oz	12	\$ 17.60	\$ 3.52	\$ 14.08	\$ 1.17
691777	5236900506	Chinook Cinnamon Toast Sunflower Seeds 4oz	12	\$ 17.60	\$ 3.52	\$ 14.08	\$ 1.17
689207	5236900509	Chinook Dill Pickle Sunflower Seeds 4oz	12	\$ 17.60	\$ 3.52	\$ 14.08	\$ 1.17
191557	5236900516	Chinook Smokehouse BBQ Sunflower Seeds 4oz	12	\$ 17.60	\$ 3.52	\$ 14.08	\$ 1.17
447257	5236900538	Chinook Jalapeno Ranch Sunflower Seeds 4oz	12	\$ 17.60	\$ 3.52	\$ 14.08	\$ 1.17
691787	5236900552	Chinook Lemon Pepper Sunflower Seeds 4oz	12	\$ 17.60	\$ 3.52	\$ 14.08	\$ 1.17

*cost does not include distributor markup

★BOOKING DATES JULY 11 – AUGUST 25, 2025★

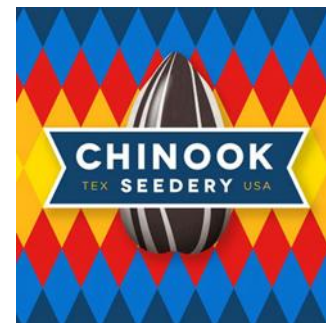


SHIPPING DATES:
AUGUST 14 – OCTOBER 12, 2025

This deal is only available during
the booking dates listed.



McLANE
VIRTUAL
TRADESHOW



MET-RX®

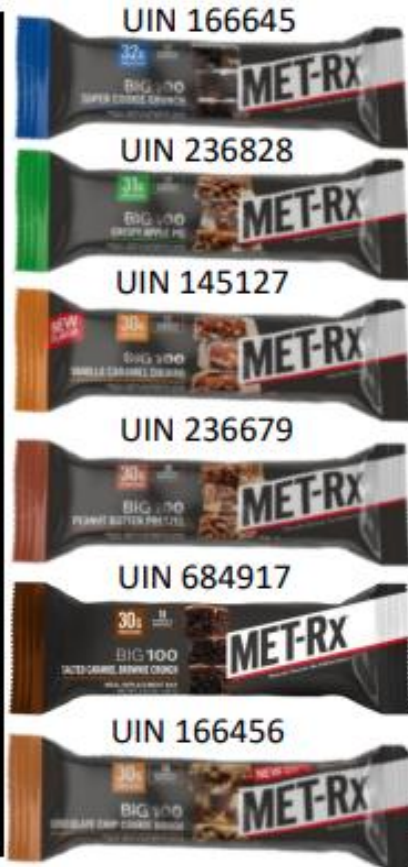
20% 72ct Display (\$33.80 off)
16% off open-stock (\$3 off)

UIN 813727

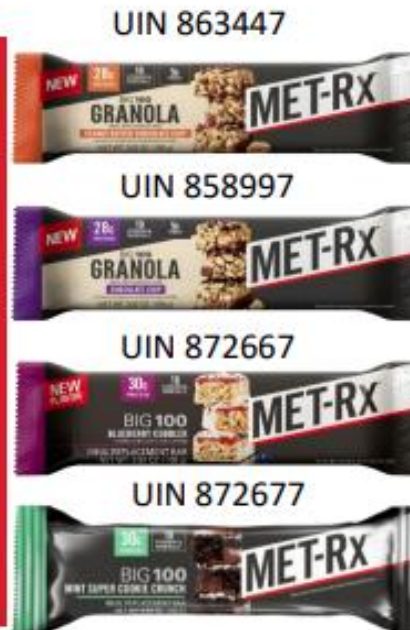


McLANE
ENGAGE

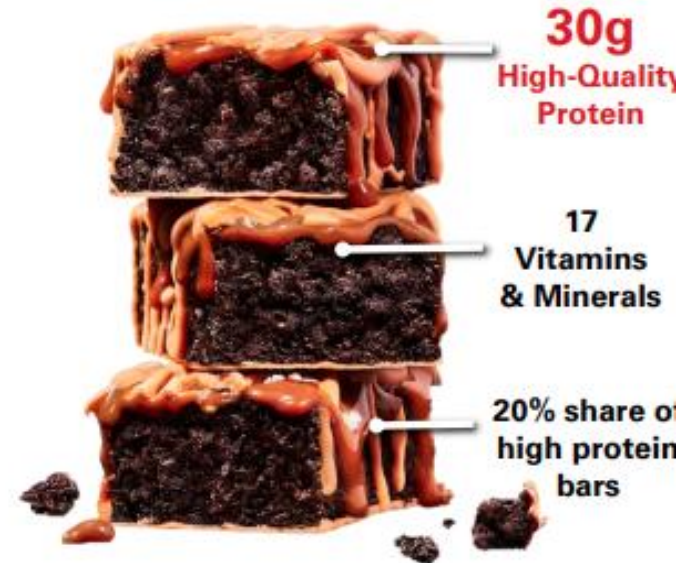
Core Bars



New Flavors



MET-Rx BIG 100,
the #1 Meal Replacement Bar



63% of Users
Eat MET-Rx
4x/Week²

#1
Most Productive LN
Singles Brand⁴

MET-RX

NEW Popped Crisps!

20G PROTEIN • NON-GMO • SOY FREE

\$2 off per
case (15%)



UIN 889977



UIN 891097



UIN 889987

Target: Active Go-Getters

Product Positioning
Craveable, high-protein chips

Key Attributes
20g of protein per bag
290 calories per bag
Non-GMO
Soy Free
Never Fried

Size
2.26oz per bag
6-count case, sold as singles

Flavors
Sizzlin' Sweet Barbecue
Screamin' Sour Cream & Onion
Kickin' Sweet Chili

CHEF ROBERT IRVINE'S FIT CRUNCH®



30g
High-Quality
Protein

Single digit
sugar

World's only
SIX LAYER
baked bar

Chef Inspired
Taste



MCLANE

ENGAGE

**\$3 off per caddy
(14% off)**

30g Big Bars

UIN 523282



UIN 469457



UIN 471029



UIN 259947



New Flavors

UIN 849667



UIN 628437



CHEF ROBERT IRVINE'S FIT CRUNCH

Loaded Cookies



UIN 629127



UIN 629117



\$3 off per
caddy
(14% off)

7-Layer Wafers



16g
PROTEIN

3-4g
SUGAR

\$2.50 off per
caddy
(22% off)

UIN 726667



UIN 583097



New Flavor!

UIN 935707



\$2 off per
caddy (9%)

PURE PROTEIN AMMMAZE

20g PROTEIN • 10 VITAMINS & MINERALS • 0g ADDED SUGAR

CONSUMER INSIGHT



Consumers want products that work harder to provide add'l benefits without sacrificing taste and texture

CATEGORY NEED



Trusted brands are essential to consumers as they shop for highly nutritious products



ENGAGE



UIN 872657



UIN 872647

PURE PROTEIN

Cheesy Crackers

10g PROTEIN • NON-GMO • MADE WITH REAL CHEESE



\$2 off per
case (16%)

Core 50g Bars

19-21g PROTEIN • 1-3G SUGAR • <200 CALS



\$1 off per
caddy
(14%)

Archer™



15% OFF

Archer Jerky brings authentic, slow-cooked flavor in every tender bite. With clean ingredients, bold varieties, and eye-catching packaging, it's a premium protein snack made to drive impulse sales. Stop by and get 15% off on select Jerky Bags, Sticks, Smoked Sausages today!

Stryve



**15%
OFF**

Stryve and Vacadillos deliver high-protein, no-sugar beef snacks that pack serious flavor. Whether it's the clean simplicity of biltong or the bold kick of Latin-inspired spice, these ready-to-display products are made for c-store grab-and-go sales.





TABASCO Brand Sauces bring bold, balanced heat with a variety of flavor-packed options—including Original Red, Green Jalapeño, Chipotle, and zesty Salsa Picante. From mild to extra hot, there's something for every taste.

**DON'T MISS OUT ON
OUR SHOW DEALS**

\$2 - \$3 OFF

Select Varieties



Old Trapper Virtual Engage Deals

4oz Big Bag
48ct Beef Jerky Shipper
(4 flavors 12 each)
\$30.24 OFF



15oz Big Bag
24ct Beef Deli Stick Shipper
(3 flavors 8 each)
\$21.60 OFF



10oz Big Bag
36ct Beef Jerky Tower
(4 flavors 12 OF, 12P, 6T & 6H)
\$44.89 OFF



2oz 48ct Kippered Steak
Counter Display
(3 flavors 2 boxes OF, 1 box each P & T)
\$9.11 OFF



1.3oz Beef-N-Cheese
(2 flavors)
\$1.44 OFF



1.75oz Deli Style Beef Sticks
(3 flavors)
\$3.04 OFF



Old Trapper Live Engage Deals

4oz Big Bag
48ct Beef Jerky Shipper
(4 flavors 12 each)
\$28.80 OFF



15oz Big Bag
24ct Beef Deli Stick Shipper
(3 flavors 8 each)
\$32.40 OFF



10oz Big Bag
36ct Beef Jerky Tower
(4 flavors 12 OF, 12P, 6T & 6H)
\$41.76 OFF



2oz 48ct Kipperd Steak
Counter Display
(3 flavors 2 boxes OF, 1 box each P & T)
\$13.67 OFF



1.3oz Beef-N-Cheese
(2 flavors)
\$2.16 OFF



1.75oz Deli Style Beef Sticks
(3 flavors)
\$4.56 OFF

