



Foodservice/Cold Vault
2025



New Vendors

Noka[®]

NEW VENDOR BOOTH



UIN 763787
6ct caddy



UIN 763777
6ct caddy



UIN 933017
6ct caddy

25% OFF

LIVE ONLY!

LIVE ship dates: 8/11 – 9/19

15% OFF

VIRTUAL ONLY!

VIRTUAL ship dates: 7/31 – 9/14



Noka is the fastest growing pouch brand in c-store! You can find us in over 40K stores nationwide.
Noka is shelf-stable, made with 18 months shelf life, and best merchandised in the open-air cooler.



FAST
FACTS

NEW! CADDY PACKS

- ✓ 7 caddy pack SKU's, available NOW!
- ✓ 4oz cookies or loaf cakes and a 3oz brownie individually wrapped for grab-n-go convenience
- ✓ Perfect for C-stores
- ✓ Shipped in 12ct caddy packs, 2 or 4 per case
- ✓ Distributed frozen, ready to thaw and serve
- ✓ No artificial flavors and no high fructose corn syrup

\$10 off
per case!

**IDEAL FOR C-STORES, MICRO MARKETS,
B&I, C&U, LODGING, & HEALTHCARE**



DESCRIPTION	PRODUCT CODE	PACKAGE UPC	GTIN	PACK SIZE	SHELF LIFE - FROZEN	SHELF LIFE - AMBIENT
Birthday Cake Cookie, 4oz	24291	013087242911	10013087242918	2 – 12ct/4oz	365 days	60 days
Chocolate Chunk Cookie, 4oz	24290	013087242904	10013087242901	2 – 12ct/4oz	365 days	60 days
Double Chocolate Caramel Cookie, 4oz	24289	013087242895	10013087242898	2 – 12ct/4oz	365 days	60 days
Apple Cinnamon Oat, 4oz	24288	013087242881	10013087242888	2 – 12ct/4oz	365 days	60 days
Iced Lemon Loaf Cake, 4oz	24293	013087242935	10013087242932	2 – 12ct/4oz	365 days	30 days
Cinnamon Crumb Loaf Cake, 4oz	24294	013087242942	10013087242949	2 – 12ct/4oz	365 days	30 days
Chocolate Chip Brownie, 3oz	24292	013087242928	10013087242925	4 – 12ct/3oz	365 days	30 days



IW MUFFINS

**FAST
FACTS**



- ✓ Fully-baked muffins, individually wrapped for grab-n-go convenience.
- ✓ Distributed frozen, ready to thaw and serve.

- ✓ Shipped 24, 48, or 96 muffins per case.
- ✓ Convenient 3-pack options available
- ✓ Available in 2.25oz, 4oz and 6.5oz sizes

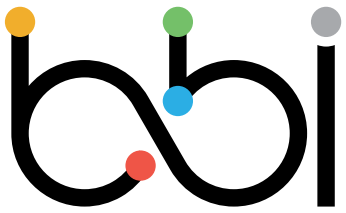
DESCRIPTION	PRODUCT CODE	PACKAGE UPC	CASE GTIN	PACK SIZE	SHELF LIFE - FROZEN	SHELF LIFE - AMBIENT
Banana Nut, 2.25oz	09105	091752090050	1-00-91752-09105-4	96/2.25oz	365 days	35 days
Banana Nut, 4oz	00105	091752001056	1-00-91752-00105-3	24/4oz	365 days	35 days
Banana Nut, 4oz	05105	091752001056	1-00-91752-05105-8	48/4oz	365 days	35 days
Banana Nut, 4oz (3pk)	04105	091752041052	1-00-91752-04105-9	8/4oz	365 days	35 days
Banana Nut, 6.5oz	02105	091752021054	1-00-91752-02105-1	48/6.5oz	365 days	35 days
Chocolate Chocolate Chip, 2.25oz	09120	091752090203	1-00-91752-09120-7	96/2.25oz	365 days	35 days
Chocolate Chocolate Chip, 4oz	00120	091752001209	1-00-91752-00120-6	24/4oz	365 days	35 days
Chocolate Chocolate Chip, 4oz	05120	091752001209	1-00-917520-5120-1	48/4oz	365 days	35 days
Chocolate Chocolate Chip, 4oz (3pk)	04120	091752041205	1-00-91752-04120-2	8/4oz	365 days	35 days
Chocolate Chocolate Chip, 6.5oz	02120	091752021207	1-00-91752-02120-4	48/6.5oz	365 days	35 days
Wild Blueberry, 2.25oz	09100	091752090005	1-00-091752-09100-9	96/2.25oz	365 days	35 days
Wild Blueberry, 4oz	00100	91752001001	1-00-91752-00100-8	24/4oz	365 days	35 days
Wild Blueberry, 4oz	05100	091752001001	1-00-91752-05100-3	48/4oz	365 days	35 days
Wild Blueberry, 4oz (3pk)	04100	091752041007	1-00-91752-04100-4	8/4oz	365 days	35 days
Wild Blueberry, 6.5oz	02100	091752021009	1-00-91752-02100-6	48/6.5oz	365 days	35 days

\$8 off
per case!



ENGAGE

Cheese/Meat Snacks



Burdette Beckmann inc.



BBI Booth 210

Bundle A

McLane UIN	Description	Deal
739927	Baconwich	\$ 1.00
667197	Mozzarella Cheese Uncured Sliced Salami	\$ 1.00
667187	Mozzarella Cheese Uncured Sliced Pepperoni	\$ 1.00
757197	String Cheese	\$ 0.38
759987	Mild Cheddar	\$ 0.38
757207	Colby Jack	\$ 0.38
757217	Pepper Jack	\$ 0.38



B2G1 Free!

Bundle B





New Items

NUTRITIOUS, WITHOUT TASTING LIKE IT.

0G OF
SUGAR
PER SERVING*

33G
PROTEIN*
PER SERVING

NO
FILLERS

NO!
MSG

NO
ARTIFICIAL
COLORS



Four Protein Flavors:

- 3.8oz Summer Sausage (934537)
- 3.2oz Peppered Pork Tenderloin (934557)
- 3.1oz Peppered Turkey Tenders (934577)
- 3.8oz Jalapeño Summer Sausage (934577)

Why Choose Prasek's Quick Bites?

- 105-Day Refrigerated Shelf Life
- Convenient, ready-to-eat snack for any occasion.
- Perfect for road trips, lunchboxes, or an afternoon pick-me-up.
- Made in Texas with a tradition of quality since 1974.



FUEL YOUR DAY THE PRASEK'S WAY.



Meat & Cheese Trays



\$15 OFF
Per Case

Sliced Meats



\$10 OFF
Per Case

NUTRITIOUS, WITHOUT TASTING LIKE IT.

0G OF SUGAR PER SERVING
33G PROTEIN* PER SERVING
NO FILLERS
NO MSG
NO ARTIFICIAL COLORS

Meat & Cheese	UIN #
Pork Tray	390107
Summer Tray	390097
Turkey Tray	390117
Sliced	
Jal/Che Summer	654207
Bison/Che Summer	654217
Pork Tenderloin	654437



FUEL YOUR DAY THE PRASEK'S WAY.

Bel Brands – HOT DEALS!



**20% off
Babybel
Products!**



Product	UIN#
Mini Babybel® Original Snack Cheese, 30ct singles	642177
Mini Babybel® White Cheddar Snack Cheese, 30ct singles	844605
Mini Babybel® Original Snack Cheese 2ct Flowpack, x20 Display Ready Case	723557
Mini Babybel® White Cheddar Snack Cheese 2ct Flowpack, x20 Display Ready Case	738577

McLANE

ENGAGE



ENGAGE VTS DEALS 2025

ORDER DATES: 7/11/2025-8/25/2025
SHIP DATES: 8/21/2025-10/26/2025



UIN	ITEM	CT	PACK COST	BB
382387	1.5 oz. Prosciutto & Mozzarella	2/8ct	\$11.20	\$2.24
382377	1.5 oz. Pepperoni & Mozzarella	2/8ct	\$11.20	\$2.24
385337	1.5 oz. Hard Salami & Pepper Jack	2/8ct	\$11.20	\$2.24
382367	1.5 oz. Hard Salami & Mozzarella	2/8ct	\$11.20	\$2.24
587497	1.5 oz. For Genoa Panino	2/8ct	\$11.20	\$2.24
676847	1.5 oz. Pepperoni & Pepper Jack	2/8ct	\$11.20	\$2.24
715707	1.5 oz. Pizza Flavored Panino	2/8ct	\$11.20	\$2.24
675787	2 oz. Pepperoni & Cheddar	2/6ct	\$10.50	\$2.10
539927	2 oz. Fior Spicy Cheddar	2//6ct	\$10.50	\$2.10
404197	2 oz. Fior Mild Cheddar	2/6ct	\$10.50	\$2.10



Jack Link's Engage Deals: JL Cold Crafted

\$8 Off Per 12ct Case
Jack Link's Cold Crafted 3oz
Beef & Cheddar Bites



\$10 Off Per 16ct Case
Jack Link's Cold Crafted 3oz
Beef & Cheese Combos



\$2 Off Per 16ct Case
Jack Link's 1.5oz Beef & Cheese
Jack Combos



\$2 Off Per 16ct Case
Jack Link's 1.75oz Pepperoni and
Mozzarella Combos



\$2 Off Per 16ct Case
Jack Link's Cold Crafted 1.5oz
Salami & Colby Jack Linkwich



Ship Dates: 8/21/25 – 12/31/25



ENGAGE

Cold Vault/FSV



NEW DONUTS TO ENHANCE YOUR BAKERY CASE SALES



- The decadent rainbow sprinkles atop the thick icing create the perfect combination of indulgence and nostalgia
- An ideal compliment to your gourmet coffee program to drive sales
- These thaw and sell donuts take the worry out of your breakfast prep with 1 hour thaw time
- Minimize waste or stales by using just what you need - leaving the rest in your freezer
- A part of the McLane Fresh Bakery Program!

Engage Deal: \$2.40/case



Prairie City Bakery Products	PCB		Size	Shelf Life	McLane UIN
	Item #	Pack			
White Glazed Yeast Donut w/Sprinkles	127	4-6 PKS	3.2 oz	1 Day	886297
Chocolate Glazed Yeast Donut w/Sprinkles	128	4-6 PKS	3.2 oz	1 Day	886307



2025 McLANE ENGAGE VTS OH SNAP! PICKLING CO. DEALS

McLANE ORDER DATES: 7/11/2025-8/25/2025
CUSTOMER CEDE DATES: 8/21/2025-10/26/2025



UIN	ITEM	CT	DEAL AMOUNT
355560	Gone Dilly- Oh Snap Pickle 3 oz.	12	\$1.00
355602	Hottie- Oh Snap Pickle 3 oz.	12	\$1.00
404103	Dilly Bites-Oh Snap Pickle 3.5 oz FC	12	\$1.00
707307	Hottie Bites- Oh Snap Pickle 3.5 oz FC	12	\$1.00
375457	Sassy Bites – Oh Snap Pickle 3.25oz	12	\$1.00
849281	Carrot Cuties 2.25 oz	12	\$1.25
849372	Cool Beans 1.5 oz	12	\$1.25
988170	Pretty Peas 1.75 oz	12	\$1.25
707507	Cranberry Sweeties Tangerine 2.25oz	12	\$1.50
653747	Cranberry Sweeties Berrylicious 2.25oz	12	\$1.50



SABRA TRADE SHOW DEALS



McLane UIN	UPC	Item Description	Pack	Deal	Ship Date
635136	01195	CLSC HMS W PRTZL CRSP SS	1	10% OFF	8/31/2025-10/11/2025
199950	01196	SA REDPPR HMS PRTZLCRSP SS	1	10% OFF	8/31/2025-10/11/2025
909077	34389	SABRA GUAC N GO SS	1	20% OFF	8/31/2025-10/11/2025
694323	01195	CLSC HUMUS W PRTZL CRSP	12	10% OFF	8/31/2025-10/11/2025
694331	01196	SA REDPPR HUMUS PRTZLCRSP	12	10% OFF	8/31/2025-10/11/2025
144647	34488	SABRA AVOCADO SPRD TST	8	25% OFF	8/31/2025-10/11/2025
931767	34389	SABRA GUAC N GO	8	20% OFF	8/31/2025-10/11/2025



Sabra Smart Snackers are the “feel good” snack choice substantial enough to be a “meal bridge” with 10g protein and 5g fiber

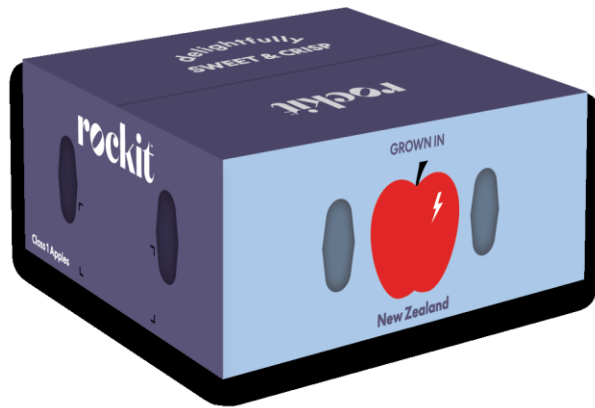
Sabra Guacamole Smart Snackers & Avocado Toast build on “fresh snacking” trends & extend consumer appeal beyond Hummus



rockit™

Twist it, pop it, crunch it

63/3 Rockit Apple Tubes-16 tubes per case	UIN: 641957	25% Off \$8.55 savings per case
---	----------------	------------------------------------



- Resealable lid so you can enjoy Rockit™ apples anytime, anywhere
- Premium Innovative packaging – apples stay fresher and firmer for longer
- Hassle free to add to your shelves
- Rockit™ apples are washed and packed, so they are cleaner, safer and fresher for longer.
- Clean and convenient
- Protected from bruising and handling
- Sweet, juicy flavor stays sealed in.

LIVE SHOW DEALS

SHIP DATES 8/26 – 10/4/25

EAS
E.A. SWEEN COMPANY



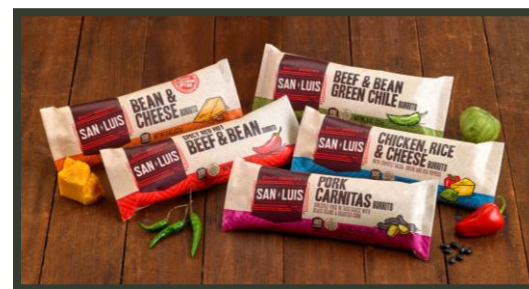
Deli Express - Buy 3 Cases, Get Cuban FREE!

872057	DE Cuban Style Sandwich	8	6.4 OZ
149627	DE Turkey & Cheese Wedge	10	4.2 OZ
943639	DE Ham & Cheese Wedge	10	4.4 OZ
766427	DE Roast Beef and Cheese Wedge	10	4.4 OZ



Buy 4 Cases, Get New HTG Lunch Sandwich FREE!

874597	DE HTG Roast Beef & Cheese	10	4.3 OZ
874587	DE HTG BBQ Pulled Pork	10	5.5 OZ
140798	DE XXL Char Broil with Cheese	6	8.7 OZ
140681	DE XXL Chicken with Cheese	6	8.5 OZ
140749	DE XXL BBQ Rib	6	8.5 OZ



WARMER READY!

San Luis Burritos - Buy 3 Cases, Get 1 FREE!

232307	SL Spicy Red Hot Beef & Bean	10	8 OZ
232287	SL Beef & Bean Green Chile	10	8 OZ
232297	SL Bean & Cheese	10	8 OZ
232267	SL Pork Carnitas	10	8 OZ

Please Visit us at Booth #933

MCLANE

ENGAGE

VIRTUAL SHOW DEALS

SHIP DATES 8/15 – 10/14/25

EAS
E.A. SWEEN COMPANY



**15% Off
Case Deals**

2025 Innovation

872057	Deli Express Cuban Style Sandwich	8	6.4 oz
874587	Deli Express HTG BBQ Pork	10	5.5 oz
874597	Deli Express HTG Roast Beef	10	4.3 oz
872067	Market Chipotle Chicken Wrap	8	7.9 oz



Hot To Go Lunch

93537	DE Hot To Go Cheeseburger	12	4.5 OZ
93547	DE Hot To Go Chicken Swiss	12	4.5 OZ
692157	DE XXL HTG Char Broil with Cheese	6	8.7 oz
692177	DE XXL HTG Chicken with Cheese	6	8.5 oz
692167	DE XXL HTG BBQ Rib	6	8.8 oz

Market Subs

753757	MKT Ham Swiss Sub	6	6.0 OZ
753767	MKT Turkey Provolone Sub	6	6.0 OZ
753777	MKT Italian Style Sub	6	6.0 OZ



Hot To Go Breakfast

962522	DE Hot To Go Mega Omelet	8	7.2 OZ
57037	DE Hot To Go Ham Egg Chs Crois	10	4.4 OZ
391697	DE Hot To Go SSG Egg Chs Croissant	10	5.2 OZ
694217	DE Hot To Go Chrzo Jal Egg Chs	10	5.5 OZ
93557	DE Hot To Go SSG Egg Chs Pancake	12	5.7 OZ
94907	SL Breakfast Scrambler Burrito	12	6.1 OZ
94917	SL Sunrise Breakfast Burrito	12	6.2 OZ
140687	DE Hot To Go Bac Egg Chs Bagel	12	4.3 OZ
738518	DE Hot To Go SSG Egg Chs Biscuit	12	5.8 OZ
738526	DE Hot To Go SSG Egg Chs Muffin	12	5.4 OZ
694267	DE Hot To Go Ham Egg Chs Muffin	14	4.9 OZ

**HEAT
& EAT**

Deli Express XXL

140798	DE XXL Char Broil with Cheese	6	8.7 oz
140681	DE XXL Chicken with Cheese	6	8.5 oz
140749	DE XXL BBQ Rib	6	8.8 oz
273897	DE XXL Jalapeno Char Broil	6	9.2 oz



WARMER READY!



Please Visit us at Booth #933



ENGAGE



McLane Engage Deals



**\$3/Case Deal on
ALL KDP Items!**



McLane UIN	Description	*Deal
509166	MOTTS APL SCE CINN PCH	\$ 3.00
508812	MOTTS APL SCE ORG PCH	\$ 3.00
273250	MOTTS CLAMATO JUICE	\$ 3.00
605238	MOTTS CLMTO CKTL PCNT	\$ 3.00
731547	REALEMON BTL SS	\$ 3.00
731513	REALEMON SHAPE SQZ PLS	\$ 3.00
478768	REALIME SQZ PLS	\$ 3.00
91702	YOO HOO CHOC CAN FRIDGE	\$ 3.00
115261	YOO HOO CHOC GLASS	\$ 3.00
883597	MOTT WTRMLN BRST JCE SS	\$ 3.00
883607	MOTTS BLASTIN BRY JCE SS	\$ 3.00



Attract customers all day with Frazil, offering classic slush, Cafe Tango, and Energy Slush, all in lightweight, easy-to-manage packaging.

\$2 - \$5 OFF

Select 10ct cases



McLane UIN	Description	Pack	*Deal
668487	CAFE TANGO - MOCHA FROZEN COFFEE	10ct	\$5 Off
668497	CAFE TANGO - FRENCH VANILLA FROZEN COFFEE	10ct	\$5 Off
838697	CAFE TANGO - CARAMEL MACCHIATO FROZEN COFFEE	10ct	\$5 Off
817257	CAFE TANGO - PUMPKIN SPICE FROZEN COFFEE	10ct	\$5 Off
TBD (In Process)	CAFE TANGO - ESPRESSO FROZEN COFFEE	10ct	\$5 Off
801183	FRAZIL - BLUE RAZMATAZZ	10ct	\$2 Off
248197	FRAZIL - BERMUDA TRIANGLE	10ct	\$2 Off
868430	FRAZIL - GEORGIA PEACH	10ct	\$2 Off
868448	FRAZIL - GREEN APPLE	10ct	\$2 Off
880007	FRAZIL - CHERRY LIMEADE	10ct	\$2 Off
872416	FRAZIL - LEMON ICE	10ct	\$2 Off
764377	FRAZIL - LEMONBERRY ENERGY	10ct	\$2 Off
711057	FRAZIL - LIMONADE ENERGY	10ct	\$2 Off
628637	FRAZIL - ORANGE CREAM ENERGY	10ct	\$2 Off
735547	FRAZIL - P.O.G. (Passion Fruit, Orange, Guava)	10ct	\$2 Off
626627	FRAZIL - PINA COLADA ENERGY	10ct	\$2 Off
267641	FRAZIL - SIMPLY MANGO	10ct	\$2 Off
648267	FRAZIL - SMASHBERRY ENERGY	10ct	\$2 Off
273029	FRAZIL - TIGERS BLOOD	10ct	\$2 Off





MegaMex
F O O D S



WHOLLY
GUACAMOLE

Bring bold, authentic Mexican flavors to your stores with Megamex's Don Miguel burritos, Mini Tacos and Wholly Guacamole snack packs. These easy-to-stock best-sellers come with special show deals to boost your c-store profits!

**TAKE ADVANTAGE OF
OUR SHOW DEALS**
\$0.60 - \$1 OFF
Select Products

McLane UIN	Description	Deal Amount
276519	Spicy Beef Monster Taquitos (w/ individual bags)	\$1.20 Off Per Case
473678	Egg & Sausage Monster Taquitos (w/ individual bags)	\$1.20 Off Per Case
611186	Chicken & Cheese w/Green Chile Monster Taquitos (w/ individual bags)	\$1.20 Off Per Case



Sold In The Frozen Food Section!

Taste The Fiesta With Jose Ole!

Premium Authentic Ingredients • Bold, Satisfying Flavors • Heat & Eat In Minutes



Beef & Cheese Mini Taco
Case/Pack: 8/9.6oz
UPC: 0 73202 51011 0
Full Case UIN: 813807



Chicken & Cheese Flour Taquito
Case/Pack: 8/15oz
UPC: 0 73202 89319 0
Full Case UIN: 589517



Beef & Cheese Chimichanga
Case/Pack: 24/5oz
UPC: 0 73202 89251 3
Full Case UIN: 160257
Single Unit UIN: 212637



Chicken & Cheese Chimichanga
Case/Pack: 24/5oz
UPC: 0 73202 89253 7
Full Case UIN: 160287
Single Unit UIN: 176024



AJINOMOTO

Sold In The Frozen Food Section!

Authentic Asian Cuisine In Minutes!

Easy To Prepare • Heat & Eat In The Bowl • Consumers LOVE Asian Cuisine!



Chicken Fried Rice
Case/Pack: 6/11oz
UPC: 0 70077 81129 8
Full Case UIN: 100787
Single Unit UIN: 100837



Beef & Broccoli
Case/Pack: 6/10oz
UPC: 0 70077 81120 5
Full Case UIN: 148677
Single Unit UIN: 100757



Sweet & Sour Chicken
Case/Pack: 6/11oz
UPC: 0 70077 81127 4
Full Case UIN: 100777
Single Unit UIN: 100827



ENGAGE

Live Ship Dates: 8/14/25 – 10/12/25; Save .50 per case

McLane Fresh

Fresh:

- NEW Chicken Program!
 - Chicken sandwich, Strips, and Signature Sauce
 - Side: White Cheddar Mac & Cheese
- Prendisimo: Buffalo Flatbread
- Central Eats:
 - King's Hawaiian Pretzel Sliders (Hot)
 - Italian Brioche Slider & Turkey Slider (Cold)
- CupZa!: Full Coffee Line + SHOTT
- Kohana: Caramel, Vanilla & Mocha

