



» ENGAGE «

CIG/OTP 2025



**McLANE ENGAGE 2025 PRE-BUILT BUNDLES**

First Ship Date is August 7, 2025

# Altria

## Tipped Variety Bundles

**4% OFF**

Variety  
5-Pack  
Bundle



Black & Mild® Original Plastic Tip  
5-Pack  
Black & Mild® Original Wood Tip  
5-Pack  
Black & Mild Wine® Plastic Tip  
5-Pack  
Black & Mild Wine® Wood Tip  
5-Pack  
Black & Mild Jazz® Plastic Tip  
"5 Cigars for Price of 4"  
5-Pack

**4% OFF**

Plastic Tip  
Singles  
Bundle



Black & Mild® Original Plastic Tip  
25-Count Upright  
Black & Mild Wine® Plastic Tip  
25-Count Upright  
Black & Mild Jazz® Plastic Tip  
25-Count Upright  
Black & Mild Sweets® Plastic Tip  
25-Count Upright  
Available in \$0.89, \$0.99, \$1.19, or "Nice Price"  
Black & Mild Casino® Plastic Tip  
25-Count Upright  
Available in \$0.89, \$0.99, \$1.19, or "Nice Price"

**13% OFF**

Wood Tip  
Singles  
Bundle



Black & Mild® Original Wood Tip  
25-Count Upright  
Black & Mild Wine® Wood Tip  
25-Count Upright  
Black & Mild Jazz® Wood Tip  
25-Count Upright  
Black & Mild Casino® Wood Tip  
"Nice Price"  
25-Count Upright

## Original Plastic Tip (Top Seller) & Filter Tip (Fastest Growing)

**10% OFF**

Filter Tip  
5-Pack  
Bundle



Black & Mild® Original Plastic Tip  
25-Count Upright  
Black & Mild® Original Filter Tip  
5-Pack  
Black & Mild Sweets® Filter Tip  
5-Pack

**10% OFF**

Filter Tip  
Singles  
Bundle



Black & Mild® Original Plastic Tip  
25-Count Upright  
Black & Mild® Original Filter Tip  
30-Count Upright  
Available in \$0.69 or \$0.99  
Black & Mild Sweets® Filter Tip  
30-Count Upright  
Available in \$0.69 or \$0.99

**5% OFF**

Sweets  
Bundle



Black & Mild® Original Plastic  
25-Count Upright  
Black & Mild Sweets® Plastic Tip  
25-Count Upright  
Available in \$0.89, \$0.99, \$1.19, or "Nice Price"  
Black & Mild Sweets® Wood Tip  
25-Count Upright  
Available in \$0.89, \$0.99, \$1.19, or "Nice Price"

**ENGAGE**



**McLANE ENGAGE 2025 PRE-BUILT BUNDLES**  
First Ship Date is August 7, 2025

# Altria

**\$9.00 OFF**

**Original  
3-SKU  
Bundle**



Original 2MG



Original 4MG



Original 8MG

**\$7.50 OFF**

**Flavor  
6-SKU  
Bundle**



Citrus 4MG



Citrus 8MG



Cinnamon 4MG



Cinnamon 8MG



Coffee 4MG



Coffee 8MG

**\$8.00 OFF**

**Variety  
2MG 4-SKU  
Bundle**



Original 2MG



Citrus 2MG



Cinnamon 2MG



Coffee 2MG

**\$4.50 OFF**

**Wintergreen  
& Mint 6-SKU  
Bundle**



Wintergreen 2MG



Wintergreen 4MG



Wintergreen 8MG



Mint 2MG



Mint 4MG



Mint 8MG

Great for areas with flavor restrictions

New Distribution Opportunities

Mint/Wintergreen - Top sellers!

McLANE

**ENGAGE**



Copenhagen will be donating **\$25,000** to support Veteran's in honor of McLane Engage  
 – Thank you for your selling efforts



**5% OFF**

**Copenhagen® Popular Bundle**



Copenhagen® Long Cut Wintergreen



Copenhagen® Wintergreen Pouches



Copenhagen® Long Cut Mint



Copenhagen® Long Cut Straight

**8% OFF**

**Copenhagen® Spit-Free Bundle**



Copenhagen® SPITFREE Green



Copenhagen® SPITFREE Blue



Copenhagen® Long Cut Wintergreen



Copenhagen® Long Cut Mint

**4% OFF**

**Copenhagen® Natural Bundle**



Copenhagen® Snuff



Copenhagen® Long Cut



Copenhagen® Long Cut Straight



Copenhagen® Extra Long Cut Natural

**4% OFF**

**Copenhagen® Pouches Bundle**



Copenhagen® Long Cut



Copenhagen® Wintergreen Pouches



Copenhagen® Pouches



Copenhagen® Mint Pouches

**3% OFF**

**Non-Flavor Bundle**



Copenhagen® Snuff



Copenhagen® Long Cut



Copenhagen® Long Cut Straight



Copenhagen® Pouches



Skoal® Long Cut Straight

**3% OFF**

**Skoal® Bundle**



Skoal® Long Cut Wintergreen



Skoal® Wintergreen Pouches



Skoal® Long Cut Mint



Skoal® Long Cut Straight

**10% OFF**

**Red Seal® Bundle**



Red Seal® Fine Cut Natural



Red Seal® Long Cut Natural



Red Seal® Long Cut Wintergreen

**10% OFF PER ROLL**

**Husky® Discounted Single Rolls**



Husky® Fine Cut Natural



Husky® Long Cut Wintergreen



Husky® Long Cut Mint



Husky® Long Cut Straight



Husky® Pouches Wintergreen

*Husky is USSTC's discount focus and each UIN can be ordered individually for 10% off!*



# National – Live Deals



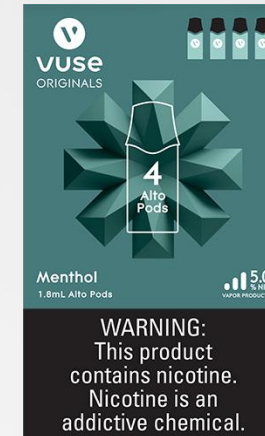
**\$16 off**

8 Rolls VELO PLUS

Wild Berry 9MG + Wintergreen 9MG

+Citrus Chill 9MG + Mint 9MG

**2 rolls each**



**3 cartons**

Menthol 5% 4-pod



**1 carton**

Golden Tob. 5% 4-pod



**\$20 off**  
4 Cartons  
VUSE ALTO



**3 rolls**

Grizzly Longcut  
Wintergreen



**2 rolls**

Grizzly Wintergreen  
Pouches



**\$10 off**  
5 Rolls  
Grizzly

# National – Virtual Deals



**\$8 off**

8 Rolls VELO PLUS

Wild Berry 9MG + Wintergreen 9MG

+Citrus Chill 9MG + Mint 9MG

**2 rolls each**



**3 cartons**  
Menthol 5% 4-pod



**1 carton**  
Golden Tob. 5% 4-pod



**\$10 off**  
4 Cartons  
VUSE ALTO



**3 rolls**  
Grizzly Longcut  
Wintergreen



**2 rolls**  
Grizzly Wintergreen  
Pouches



**\$5 off**  
5 Rolls  
Grizzly

# ITG Brands Trade Show Deals In-Person & Virtual. Flavor Ban Bundle Deals also available.



**itg**  
SPECIAL

PURCHASE ALL 5 SKUS OF  
BACKWOODS 5-PK AND  
**SAVE \$10 in the Virtual Show or  
SAVE \$15 at the in Person Show**



PURCHASE 2 OF EACH  
DUTCH 2-PK AND  
**SAVE \$10 in the Virtual Show or  
SAVE \$15 at the in Person Show**



Dutch Deal available in all price tiers: Save  
More on 2, 2/1.29 & 2/1.49 California Only

PURCHASE ALL 6 ROLLS OF  
Zone AND  
**SAVE \$12 in the Virtual Show or  
SAVE \$18 at the in Person Show**



Save \$10 When Purchasing 2 Boxes



Save \$6 When Purchasing 2 Boxes



©2022 ITG Brands LLC. | FOR TRADE PURPOSES ONLY

# JTI Liggett

- Montego Is The #1 Selling Super Value Brand in The U.S.A.
- LD Is The #3 Selling Super Value Brand in The U.S.A.
- Montego and LD Are Leaders Of The Super Value Segment, The Only Growing Cigarette Price Tier
- Available Nationwide In McLane
- Fully Guaranteed



Source: MSAi Retail Database: 13 weeks ending June 7, 2025



Contact Carl Stansberger With Inquiries at (817) 312-7859



# VTs 2025 JUUL Bundles

Order Dates: 7/11 – 8/25

Ship Dates: 8/10 - 104

## Juul Bundle Includes Menthol \$120 Off (~18% Retailer Savings)



Contains 1 sleeve of each item

## Juul Bundle Excludes Menthol \$68 Off (~18% Retailer Savings)



For retailers in states with Menthol ban such as  
CA, NY, NJ

Contains 1 sleeve of each item

## Juul Bundle Excludes Menthol & 5% \$42 Off (~18% Retailer Savings)



For retailers in states with Menthol and 5% ban  
such as MA

Contains 1 sleeve of each item

# Swedish Match Bundle Deal 20% Off

20 Rolls of ZYN

- 2 Rolls of Each of the Following
  - Wintergreen 3 & 6
  - Spearmint 3 & 6
  - Citrus 3 & 6
  - Cool Mint 3 & 6
  - Peppermint 3 & 6
- 2 Rolls of Longhorn
  - FCN & LCW
- 2 Boxes of Game
  - White Grape & Pineapple
- 2 Boxes of White Owl Tips
  - Wine & Classic

Available in Non-Prepriced, Prepriced  
and Unflavored for CA





# ROGUE

NICOTINE ON DEMAND®



## ➤ ROGUE POUCHES 5 ROLL BUNDLE



### Bundle Contents:

- Rogue Pouches Wintergreen 6mg 5/20ct
- Rogue Pouches Peppermint 6mg 5/20ct
- Rogue Pouches Spearmint 6mg 5/20ct
- Rogue Pouches Mango 6mg 5/20ct
- Rogue Pouches Wintergreen 3mg 5/20ct

➤ **SWISHER 2PK 4 WAY NON-PRICED BUNDLE**



**Bundle Contents:**

- SS Original NP 30/2ct
- SS Green NP 30/2ct
- SS Diamonds NP 30/2ct
- SS Gold NP 30/2ct

➤ **CRWNZ \$1.29 3 WAY BUNDLE (\*limit 2\*)**



CRWNZ O.G \$1.29 15/2ct  
CRWNZ Emerald \$1.29 15/2ct  
CRWNZ Platinum \$1.29 15/2ct

➤ **SWISHER LEGEND \$1.29 BUNDLE (\*limit 2\*)**



SS Legend Original \$1.29 15/2ct  
SS Legend Diamond \$1.29 15/2ct  
SS Legend Green \$1.29 15/2ct

➤ **CRWNZ NP 3 WAY BUNDLE (\*limit 2\*)**



CRWNZ O.G 30/2ct  
CRWNZ Emerald 30/2ct  
CRWNZ Platinum 30/2ct

➤ **SWISHER LEGEND NP 3PK BUNDLE (\*limit 2\*)**



SS Legend Original NP 15/2ct  
SS Legend Diamond NP 15/2ct  
SS Legend Green NP 15/2ct

DR  
MIN  
G  
E  
C  
N  
A  
B  
B  
A  
W  
A  
S  
,  
C  
O  
M  
I  
S  
S  
V  
I  
L  
L  
E  
K  
Y



FRE®



| Description      | UIN    | Cost Savings        |
|------------------|--------|---------------------|
| Mint 3mg         | 898127 | \$5.00 Off Per Roll |
| Mint 6mg         | 833817 | \$5.00 Off Per Roll |
| Mint 9mg         | 589387 | \$2.25 Off Per Roll |
| Mint 12mg        | 579487 | \$2.25 Off Per Roll |
| Mint 15mg        | 579437 | \$2.25 Off Per Roll |
| Wintergreen 3mg  | 898137 | \$5.00 Off Per Roll |
| Wintergreen 6mg  | 835437 | \$5.00 Off Per Roll |
| Wintergreen 9mg  | 579477 | \$2.25 Off Per Roll |
| Wintergreen 12mg | 579397 | \$2.25 Off Per Roll |
| Wintergreen 15mg | 579457 | \$2.25 Off Per Roll |
| Lush 9mg         | 579407 | \$2.25 Off Per Roll |
| Lush 12mg        | 579427 | \$2.25 Off Per Roll |
| Lush 15mg        | 579467 | \$2.25 Off Per Roll |



D  
R  
M  
I  
N  
G  
E  
R  
C  
N  
A  
B  
B  
W  
S  
,  
C  
O  
M  
I  
S  
S  
V  
I  
L  
L  
E  
K  
Y



UIN 402467  
ZZ Unbleached 1 1/4 Paper Cones



UIN 194417  
ZZ Ultra-Thin 1 1/4 Paper Cones

**\$2.50 Off Per Carton**



UIN 137827  
ZZ 3-Tier DSP (72-CT)

**\$20.00 Off Per Display**

# Complete Retail Display Solutions

Known as the industry leader in backbar tobacco displays, ImageWorks has introduced the new Planniq lineup of center store display solutions providing a one stop shop experience for our customers. Thoughtful design, innovation, high quality and unmatched service set ImageWorks apart from other fixture providers. **We Put Excellence on Display!**



**XULTA™  
Impact**

*Built for the Future  
Resets Made Easy*



**XULTA™  
Classic**

*Industry Standard in  
Backbar Tobacco*



**Planniq™  
Tech**

*Next Generation  
Gondola*



**Planniq™  
Core**

*Lower Cost  
Center Store*



**Planniq™  
Strong**

*Perfect For  
Beer Cave*



**Planniq™  
Lock**

*Provides  
Product Security*



**Planniq™  
Bev**

*Beverage  
Merchandising*



#1 Roll-Your-Own Brand in US

\$8.00 Off Per Carton



\$10.00 Off Per Can



\$10.00 Off Per Carton



Highest Share On-the-Go Premium Cigars  
Locked-In Humidity Pack Singles

\$8.33 Off Per Carton

COHIBA



\$7.50 Off Per Carton

MACANUDO



PUNCH



PARTAGAS



\$4.00 Off Per Carton

ODYSSEY



MACANUDO



Peter Stokkebye  
PREMIUM TOBACCOS SINCE 1882

\$5.00 Off Per Carton



PARTNERS IN YOUR  
BUSINESS

**Al Capone**  
... MY WAY.

**MY SMOKIN' DEALS**

**Al Capone**  
... MY WAY.

WARNING:  
This product contains  
nicotine. Nicotine is  
an addictive chemical.



**\$2.00 OFF**  
**WRAPS**



**\$2.50 OFF**  
**2PKS**



**\$7.00 OFF**  
**10PKS**

# Republic Brands



- OCB Cone Bundle – Buy 3 boxes get 4<sup>th</sup> FREE
- UIN - 884157



- New Look, New UIN's JOB Cones \$2.00 Off
- JOB Unbleached King Size - 924777
- JOB Unbleached 1 1/4 - 924797

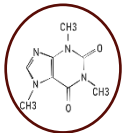


- Small MOD Display
- \$30.00 off
- UIN - 926927

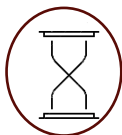


# Smokey Mountain Caffeinated Pouches

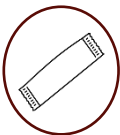
## Caffeine on the go



Naturally Occurring Caffeine  
Green Tea Extract



Long Lasting Flavor  
All natural oils



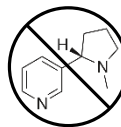
Clean and Discreet  
Spitless convenience



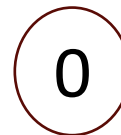
100% Food Grade Ingredients



Nicotine & Tobacco Free



Zero Sugar



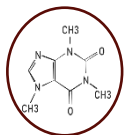
| UIN    | Description                 | Savings                 |
|--------|-----------------------------|-------------------------|
| 441137 | SMKY MTN WNTRGRN PCH        | \$4.00 off 13% Savings  |
| 599987 | SMKY MTN SPRMNT PCH         | \$4.00 off 13% Savings  |
| 441157 | SMKY MTN ARTC MNT PCH       | \$4.00 off 13% Savings  |
| 692117 | SMOKEY MNTN COFF PCH        | \$4.00 off 13% Savings  |
| ?      | SMOKEY MNTN CINN PCH        | \$4.00 off 13% Savings  |
| ?      | 60ct Wire Display 5 Flavors | \$27.80 off 20% Savings |





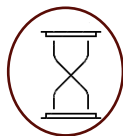
# Smokey Mountain Caffeinated Pouches The Perfect Center Store Solution

## Pocket-Friendly Packaging



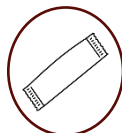
### Naturally Occurring Caffeine

Green Tea Extract



### Long Lasting Flavor

All natural oils



### Clean and Discreet

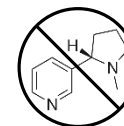
Spitless convenience



### 100% Food Grade Ingredients



### Nicotine & Tobacco Free



### Zero Sugar



NEW



| UIN | Description                 | Savings                |
|-----|-----------------------------|------------------------|
| New | SMKY MTN WNTRGRN PCH - Bag  | \$7.88 off 25% Savings |
| New | SMKY MTN SPRMNT PCH - Bag   | \$7.88 off 25% Savings |
| New | SMKY MTN ARTC MNT PCH - Bag | \$7.88 off 25% Savings |
| New | SMOKEY MNTN COFF PCH - Bag  | \$7.88 off 25% Savings |
| New | SMOKEY MNTN CINN PCH - Bag  | \$7.88 off 25% Savings |



# Other Attendees!

- Grabba Leaf
- Grinds
- Kretek
- Lucy
- Xcaliber
- Zolt

# New Vendors

GN US



ALP



SESH



ZEO Universe





# ZEO Bundle & Save Deals



## Buy 6 Roll Bundle & Save \$25

| UINs   | Rolls | Item Description           |
|--------|-------|----------------------------|
| 780167 | 1     | ZEO Wave (Watermelon) 4MG  |
| 785187 | 1     | ZEO Moonlight (Berry) 6MG  |
| 779907 | 1     | ZEO Breeze (Mint) 6MG      |
| 780157 | 1     | ZEO Tropic (Pineapple) 9MG |
| 853257 | 1     | ZEO Wintergreen 9MG        |
| 779927 | 1     | ZEO Breeze (Mint) 12MG     |



## Buy 6 Roll Bundle & Save \$25

| UINs   | Rolls | Item Description        |
|--------|-------|-------------------------|
| 780067 | 1     | ZEO Classic Tobacco 6MG |
| 779897 | 1     | ZEO Flavor Free 6MG     |
| 780137 | 1     | ZEO Extra Free 6MG      |
| 780077 | 1     | ZEO Classic Tobacco 9MG |
| 780107 | 1     | ZEO Flavor Free 9MG     |
| 781727 | 1     | ZEO Extra Free 9MG      |

Flavor Ban Approved



- ✓ 25 Pouches Per Can
- ✓ Smooth & Pillowy
- ✓ Lasts 4X Longer
- ✓ Long Flavor Release
- ✓ Pharma Grade Nicotine
- ✓ Premium Quality
- ✓ Over 99% Purity
- ✓ Strengths from 3-12MG





# ZE0 Bundle & Save Deals

## Buy 10 Roll Bundle & Save \$50

| UINs   | Rolls | Item Description            |
|--------|-------|-----------------------------|
| 780167 | 1     | ZE0 Wave (Watermelon) 4MG   |
| 785187 | 1     | ZE0 Moonlight (Berry) 6MG   |
| 780157 | 1     | ZE0 Tropic (Pineapple) 9MG  |
| 779907 | 2     | ZE0 Breeze (Mint) 6MG       |
| 785177 | 1     | ZE0 Evergreen (Menthol) 9MG |
| 779927 | 2     | ZE0 Breeze (Mint) 12MG      |
| 765499 | 2     | ZE0 Wintergreen 12MG        |



- ✓ 25 Pouches Per Can
- ✓ Smooth & Pillowy
- ✓ Lasts 4X Longer
- ✓ Long Flavor Release
- ✓ Pharma Grade Nicotine
- ✓ Premium Quality
- ✓ Over 99% Purity
- ✓ Strengths from 3-12MG



**GN** WE  
**US** ARE  
JUST  
DIFFERENT

At GN, we offer a premium pouch experience. From the intense kick of Siberia to the refined satisfaction of White Fox, GN pouches are designed for those who seek a superior, satisfying alternative to traditional tobacco and nicotine products.



Swedish  
Manufacturing



Botanically  
derived



Vertically  
integrated

More  
Satisfaction



Consumer  
Centric

Organic Word of  
Mouth Growth



12mg\*  
(1 cig)



20mg 18mg 12mg 12mg 12mg



15mg\*  
(15 puff)



13mg 13mg 13mg 13mg

\$1.374BN

Size of the US Nicotine Pouch  
Market Q1 2025



+44.7%

US Nicotine pouch \$ Vol Growth as  
of Q1 2025 vs YA



-10.1%

US Cigarette Volume Decline as of  
Q1 2025 vs YA



-5.2%

US Smokeless Tobacco \$ Volume  
Decline as of Q1 2025 vs YA



Total US MULO+ w-Conv 13 Weeks Ending 03-30-2025  
\*<https://stopwithme.com/how-much-nicotine-is-in-tobacco-products/>



SIBERIA

WHITE  
FOX

HIT



FOR TRADE PURPOSES ONLY - NOT FOR DISPLAY OR DISTRIBUTION TO CONSUMERS



Thanks